

Borough of West Reading Recreation Commission Meeting

Tuesday, November 3, 2025

Meeting called to order at 6:02pm

Members present: Colleen English, Kristin Hawley, Heather Jagielski, Taryn Shillady, Jen Sundermier (left 6:40pm)

Members not present: Bethany Bower, John Harvey, Ryan Oberly

Borough Council members present: Denise Drobnick (chair)

Borough Staff present: Mike Esterly, Recreation Director

Public Comment:

None.

Motion to approve the minutes from October 2025 made by Kristin Hawley. Seconded by Taryn Shillady. Motion passed (6-0).

Event Wrap-Up

Haunted House and Hayride

- High-quality haunted house
- Lower attendance than last year
- Approximate proceeds: \$4000
- Things to consider for the future: avoid Wyomissing homecoming; maintain connections to theater programs (e.g., Wyomissing high school); use A-frames for advertising; make sure to post regularly to social media; research how other communities do their Halloween events; avoid 2nd Friday; re-think dates (two Saturdays potentially); update prices (consider raising to \$10 for both)

Upcoming Events

Dungeons and Dragons

- 5:30 on Tuesday, November 25
- No volunteers needed
- Needs to be promoted

Tree Lighting (Friday, Dec. 5; Monday, Dec. 8 rain date)

- Finalize Santa
- Entertainment: Allegra, Reading Choral Society, Wyomissing school district singers and/or band (TBA); backdrop done by Wyomissing students
- Need candy/inexpensive gifts for Santa & Mrs. Claus to hand out
- La Abuela handing out hot chocolate
- Volunteer needs: for evening only

- For next year: make sure to have flyer for tree lighting and holiday house decorating contest in time for Halloween events

Holiday House Decorating Contest

- Registration to close Monday, Dec. 15
- Judging on Friday, Dec. 19, Saturday, Dec. 20, Sunday, Dec. 21, starting 5:30
- Kristin to email list of houses beginning of week
- Rank 1-3

Recreation Director's Updates

- Money in a budget to be used to help with events for next year
 - E.g., for canopy with our logo

Discussion of future potential events; early stage of discussion, nothing finalized. Consider new events (such as Porch Fest). Will continue discussion at December meeting.

Motion to adjourn the meeting made by Taryn Shillady. Seconded by Kristin Hawley. Motion carried (5-0).

Next meeting: Tuesday, December 3, 2025

Respectfully submitted,
Colleen English
Recreation Commission Secretary