

West Reading Economic Development Committee
February 13th, 2023
6:00 PM
West Reading Borough Hall

1. Call to Order
2. Public Comments
3. Approve January Minutes

5. Residential Properties Update

- Discussion at the committee's discretion

6. WR Commercial Properties Update

- 416 Penn – Motor Club. Early Spring, 2023.
- 433 Penn – Schweitzer's Service Center property. Hearing on hold. Other buyer interested.
- 438 Penn – Swerl Designs closing. Randy's T's opening?
- 450 Penn – Available for rent. Former Subway.
- 525 Penn – Former Chef Alan's. Proposed cigar bar/lounge.
- 530 Penn – Hallal food restaurant coming.
- 725 Penn – Winnie Tea Bar – Early spring opening.
- 10 S. Fifth Ave. – Ezekiel 47 closing. Business for sale. Greenhouse Café coming?
- 101 S. Fifth Ave. – Brooklyn Place opening?

7. Strategic Planning Discussion

- Wyomissing Report

- Strategic Planning Next Steps

- 1) Shopping Center Update – UPDATE – Phil
- 2) Design standards – UPDATE – Phil and Mark. Seeking funding for form-based codes work.
- 3) Façade program update – Mark update
- 4) BID update – Mark update
- 5) Delaney Circle discussion and update

8. Old & New Business

- Update on recently opened and potential new businesses – UPDATE – Committee Members
- Railroad Bridge – repainting and potential lighting/embellishments soon - K. Kozo idea

9. Adjournment