

West Reading Economic Development Committee
September 12, 2022
6:00 PM
West Reading Borough Hall

1. Call to Order
2. Public Comments
3. Approve June Minutes

5. Residential Properties Update

Villas at Narrow property report – All units rented.

6. WR Commercial Properties Update

- 416 Penn – Motor Club. Early Spring, 2023.
- 428 Penn – Construction underway. Almost completed.
- 433 Penn – Schweitzer's Service Center property. ZHB hearing app filed. Waived.
- 450 Penn – Former Subway. SOLD on 1/7 for \$250k. – Potential bubble tea business.
- 720 Penn - Little Lotus Children's Boutique
- 20-22 N. Sixth – Trisha's Cheesecakes now open.
- 12A S. Fifth Ave. – DeLune Gems. Opened this past weekend.

7. Strategic Planning Discussion

- Wyomissing Report – John
- Strategic Planning Next Steps
 - 1) Shopping Center Update – UPDATE – Phil and Mark
 - 2) Design standards – UPDATE – Phil and Mark. Seeking funding for form-based codes work.
 - 3) Façade program update – Mark update
 - 4) BID update – Mark update
 - 5) Delaney Circle discussion
 - 6) Former community garden site - brainstorming

8. Old & New Business

- Update on recently opened and potential new businesses – UPDATE – Committee Members
- Railroad Bridge – repainting and potential lighting/embellishments soon - K. Kozo idea

9. Adjournment