

**BOROUGH OF WEST READING
TRAFFIC COMMITTEE**

WEDNESDAY, SEPTEMBER 13, 2017

The Borough of West Reading Traffic Committee met on Wednesday, September 13, 2017 at 6:00 p.m. at Borough Hall, with the following persons present: Chairman Christopher Lincoln, Public Works Director Dean Murray, Police Chief Stephen Powell, Council Member Nicholas Imbesi, Mayor Valentin Rodriguez, Jr., Borough Manager Cathy Hoffman and Assistant to the Manager Cynthia Madeira.

Visitors: James T. Rogers, Resident

The meeting was called to order at 6:02 p.m.

Public Comment

Mr. Rogers suggested enforcement of a three-hour parking limit for the Municipal lot located on Franklin Street to promote 22 additional parking spaces for Penn Avenue businesses and exposure to the murals along Cherry Street. Mr. Lincoln updated Mr. Rogers on Council's decision to await information from the parking study to proceed with additional parking enforcement within this lot and Penn Avenue.

Approval of Minutes

Motion made to approve the Traffic Committee minutes of Wednesday, August 9, 2017 by Chief Powell and seconded by Mr. Imbesi. Motion carried.

Old Business

Parking Study – Mr. Lincoln reported Walker Parking Consultants completed Task 1: Review and Update 2015 Supply/Demand Findings on August 24 and 26, 2017. Walker Parking Consultants will submit a memo summarizing their findings.

Green Light-Go Grant – Grant documents were executed and returned, the budgeted Borough match of \$33,000 in funding can be carried to the 2018 budget. Mr. Lincoln noted the Borough of Wyomissing also received a Green Light-Go-Grant and will discuss potential coordination of efforts to maximize the use of funds. The project will need to be placed out for bidding.

Mrs. Hoffman noted an invoice that had recently been received for 2015 – 2016 and 2017 – 2018 crossing guard costs and suggested use of the \$33,000 Borough match funds for this unbudgeted expense. The Mayor will contact the new Superintendent of the school district for the procedures that need to be followed, as previously discussed.

8th & Penn Traffic Signal Maintenance Responsibility – Tabled until next month.

7th & Walnut Intersection – The committee reviewed Systems Design Engineering's Walnut Alley Plan of Survey and discussed installation of stop signs and crosswalks to the 7th Avenue intersection. Additional easement(s) or right-of-way(s) would be needed to maintain this area. Mrs. Hoffman will discuss options with Dr. Kimball, engineer and solicitor to determine costs.

Permit Parking – The Mayor noted a resident's request for permit parking within the vicinity of the elementary school and inquired as to the procedure to add additional streets/blocks to the existing ordinance.

New Business

None.

Adjournment

Motion to adjourn the meeting at 6:41 p.m. by Mr. Imbesi and seconded by Mr. Murray. Motion carried.

Respectfully submitted,
Cynthia Madeira
Assistant to the Manager