

**BOROUGH OF WEST READING
TRAFFIC COMMITTEE
WEDNESDAY, AUGUST 9, 2017**

The Borough of West Reading Traffic Committee met on Wednesday, August 9, 2017 at 6:00 p.m. at Borough Hall, with the following persons present: Chairman Christopher Lincoln, Public Works Director Dean Murray, Police Chief Stephen Powell, Council Member Nicholas Imbesi and Assistant to the Manager Cynthia Madeira.

Visitors: Mark Ratcliffe, Main Street Manager

The meeting was called to order at 6:02 p.m.

Public Comment

There was no public comment.

Approval of Minutes

Motion made to approve the Traffic Committee minutes of Wednesday, July 12, 2017 by Chief Powell and seconded by Mr. Imbesi. Motion carried.

Old Business

Parking Study – Mr. Lincoln noted his discussion with Walker Parking Consultants announcing authorization to proceed with Task 1: Review and update 2015 supply/demand findings and Task 4A: Parking meter analysis study and system definition. A meeting to discuss particulars between Walker Parking Consultants, Mr. Lincoln, Mr. Ratcliffe, Chief Powell, Borough Manager and Philip Wert will be scheduled in the near future.

The decision to extend parking enforcement hours remains on hold awaiting an agreement with Equus Capital to allow Borough use of their parking lot located adjacent to McDonalds. Chief Powell noted the Parking Enforcement Officer's projected extension for medical leave and the interest indicated by retired Police Officer Keith Phillips and Code Enforcement Officer Gerald Trate to provide part-time services, further information would be provided during the Council meeting next week.

Green Light-Go Grant – Acceptance of the grant documents are due in September with a match of \$33,000 in Borough funding. Discussed potential for funds to be budgeted in 2018.

8th & Penn Traffic Signal Maintenance Responsibility – There was nothing new to report.

7th & Walnut Intersection – Mr. Lincoln reported Systems Design Engineering has completed the survey and plans to provide information during the September meeting.

Chief Powell requested a larger temporary stop sign to be placed at this intersection during the September 9, 2017 Criterium Bicycle Event. Mr. Murray will place signs at both ends of Walnut Street.

Permit Parking – There was nothing new to report.

Parking Stalls within Belovich – Mr. Murray reported this has been completed.

6th & Reading Avenue Intersection – Mr. Murray reported two additional parking stall lines have been added.

New Business

French Fry Fest – Chief Powell reported West Reading Tavern’s French Fry Fest is to take place this Saturday, August 12, 2017. The 000 block of S. Sixth Avenue will be closed to station vendors.

Criterion Bicycle Event - Chief Powell reported event staff is planning to walk Franklin Street to provide residents informational flyers regarding details of the event, such as Franklin Street dedicated as the detour route and parking restrictions. Event staff is also planning to attend the Council meeting next week to provide updated information. Parking restrictions along Franklin Street are planned along the North side, including added restrictions at corners to allow trucks to navigate turns.

Cruisin’ the Avenue – Chief Powell reported this event is planned on Saturday, September 2, 2017.

Adjournment

Motion to adjourn the meeting at 6:26 p.m. by Mr. Murray and seconded by Mr. Imbesi. Motion carried.

Respectfully submitted,

Cynthia Madeira
Assistant to the Manager