

**BOROUGH OF WEST READING
TRAFFIC & INFRASTRUCTURE COMMITTEE
WEDNESDAY, NOVEMBER 14, 2018**

The Borough of West Reading Traffic & Infrastructure Committee met on Wednesday, November 14, 2018 at 6:00 p.m. at Borough Hall, with the following persons present: Chairman Christopher Lincoln; Council Member Nicholas Imbesi; Mayor Andrew Kearney; Main Street Manager Mark Ratcliffe; Borough Manager Cathy Hoffman.

Visitors: Karen Livingood, Resident
Kelly Thompson, Edwards Business Systems

The meeting was called to order at 6:00 p.m.

Public Comment

Kelly Thompson spoke about the ongoing speeding issues that exist in the alley behind 524 Penn Avenue. She noted that since her last visit to the Committee in 2016, Edwards has placed moveable safety indicators that emphasize the crosswalk between the building and the employee parking lot. Unfortunately, those signs haven't done much to reduce the speeding and the concern about the safety of their employees. It was recommended that one of the speed signs be mounted in that area to make motorists aware if they are exceeding the speed limit and to collect data. Chief Powell will be asked for authorization to do so.

Approval of Minutes

Motion made to approve the Traffic and Infrastructure Committee minutes of Wednesday, October 10, 2018 by Mr. Imbesi and seconded by Mayor Kearney. **Motion carried.**

Old Business

Penn Avenue Parking

- The parking lot agreement has been approved and executed.
- A meeting has been scheduled with the kiosk company on November 29th. However, they have stated that it could take two months to deliver the unit.
- Decisions need to be made concerning which App to use, what the cost per hour will be as well as the fine amount.
- If the App is used instead of the kiosk, there will be a small user fee added to the hourly rate.
- A slab needs to be installed near Chef Alan's that the kiosk can be mounted on.
- Stall lines for the parking spaces have to be painted by the Public Works Department.
- Signs need to be posted at every entrance to the parking lot.
- The printed ticket needs to state that parking will not be permitted after 3:00 a.m. or the vehicle will be towed.

Bike Lane Discussion – At the next meeting, bike lanes will be discussed and recommendations given to the Borough of Wyomissing.

Green Light Go Grant – Drawings for the project have been delivered and are ready for review and approval. It is proposed that bids will be received and awarded in January 2019.

Parkview Road Bridge – The project is complete so the ‘weight restriction’ signage can be removed. The detour signs will remain for now along with the blinking lights.

Sycamore Road Traffic Control – The double yellow lines that were approved by Council have not yet been painted by the Public Works Department.

Penn Avenue Infrastructure – The pole painting in the 300 block of Penn Avenue is ongoing as well as the painting of the trash cans.

New Business

Cloverleaf Crosswalks – Mr. Imbesi reported that a speed detail at 2nd and Penn Avenue today resulted in 45 vehicles being stopped by Borough Police for exceeding 41 miles per hour. Various ideas were discussed as measures to bring attention to the pedestrian crosswalk at 2nd and Penn Avenue, which currently is not marked other than the roadway striping. Suggestions varied from a raised crosswalk to additional signage and lighting.

Sign Reflectivity Project – A program needs to be created that will evaluate all signage in the Borough for reflectivity and replace signs that do not meet the standards per the Manual on Uniform Traffic Control Devices. Mr. Lincoln will provide the relevant information to set up a management program.

Adjournment

The meeting was adjourned at 7:17 p.m.

Respectfully submitted,

Cathy Hoffman
Borough Manager