Borough of West Reading Recreation Commission

Minutes of May 7, 2019 Meeting

Meeting called to order at 6:04pm in the Borough Council Chambers.

Members present: Helen Moyer – Recreation Director, Cathy Hoffman – Borough Manager Commission members: Melissa Hassler, Nathalie Kulesa, Kristin Hawley, Roger Hinsey, Colleen English, Lori Hoffman, Alex Humphrey, Jen Whitman

Public Comment

Maurice Brown from West Reading Swimming Association requested dates for hosting swim meets: July 2, 9, 16 (rain dates for July 3, 10, 17).

Discussed hosting an invitational at the pool in 2020 to bring people to West Reading pool. Invitational meet is open invitation and open to all of Berks Country. It is an all-day event (8-10 hours) for all Berks county, open invitation. All day event (8-10 hours).

A motion to approve the minutes from April 2019 was made by Roger Hinsey and seconded by Melissa Hassler. Motion carried.

Event Updates

Easter Egg Hunt: Profit made from sale of candy eggs and pictures with Easter Bunny Father-Daughter Dance: total revenue: \$1,869.18; 324 total attendees

Arts on the Avenue

- Selling concessions (hot dogs, hamburgers, water)
- Final decision to be made soon

Pool Updates

- Cleaning of pool, concession stand, and pavilion to begin Monday, May 13 starting at 9am and continuing all week.
- Orientation for pool, concession stand, and front desk scheduled for Saturday, May 19.
- Registration for pool passes begins May 25 (Recreation members can help front desk workers that weekend)
- 70 applications for pool passes at this time.

Playground Updates

Orientation for playground, June 2

Fundraising Updates

- Painting with a Twist: Scheduled for June 30, 6-9pm; painting chosen. Discussion of date coinciding with the concert in the park, will ask if Painting with a Twist can be done at the pavilion as a way to get more participants.
- Exploring dine & donate at West Reading Tavern and/or Friendly's to raise money for playground

- Donation from West Lawn Quoiting Club for Playground
- Future fundraising events at the field: Tournaments (lawn games, such as Kan Jam, corn hole), discuss partnership with Sly Fox for summer/fall 2020
- Races (e.g. 5K at the field)

Disc Golf Updates

- Official ribbon cutting in August 2020
- Tournament planned for August 2020, need to plan early

Future Events

- Christmas candy sale; making candy on November 22 & 23, 2019
- Discussed moving Tree Lighting to park/pool area (near Museum Rd. & Sycamore Rd.)
 with potential for it to become a bigger event/fundraiser in the future (e.g., Winter
 Festival)

Motion to request from Borough Council to move Tree Lighting to the park/pavilion made by Roger Hinsey and seconded by Nathalie Kulesa. Motion carried.

Motion to adjourn may by Alex Humphrey, seconded by Melissa Hassler. Motion carried. Meeting concluded at 7:47pm.

Next meeting scheduled for June 4, 2019.

Respectfully submitted, Colleen English Recreation Commission Secretary