

## **Borough of West Reading Recreation Commission Meeting**

Tuesday, March 5, 2024

Meeting called to order at 6:00pm.

Members present: Colleen English, Kristin Hawley (arrived 6:03pm), Heather Jagielski (left 7:01pm), Rafael Torres

Members not present: Taryn Duncan, John Harvey, Jen Sundermier

Borough Council members present: Bethany Bower, Denise Drobnick (chair)

Borough Staff present: Mike Esterly, Recreation Director

### Public Comment:

West Reading resident, Troy Hassler, present.

**Motion to approve the minutes from February 2024 made by Heather Jagielski. Seconded by Rafael Torres. Motion carried (5-0)**

### Event Recaps

Battle of the West Reading Karaoke Stars

- Received feedback from judges and others; discussed potential changes for the future
  - Alter registration system
  - Discussed capping registration at 25, other ways to keep the event running smoothly
  - Have registration start earlier
- Competition raised \$1769
- Discussed potentially having a kid's karaoke night

### Upcoming Events

Easter Egg Hunt

- March 23, 12pm
  - Volunteers for set up 10:00am
- Plan will be for it to be outside (near the Fire House)
  - Inside as a backup plan
- All eggs are stuffed
- No registration

Discussed donation of free kids meals coupons from Texas Roadhouse. Can hand out or give as prizes at events. Texas Roadhouse also willing to donate dinner rolls to events (potential for family dance).

Fishing Rodeo

- April 13
- Have sign ups at the Easter Egg Hunt
- 4 registrations so far
- T-shirt sponsors
- Most preparations are in place for permits, bathrooms, etc.

#### Rides N' Vibes

- Discussed adding Sunday rides (community member, Troy, willing to lead Sunday ride)
- Discussed time of day for the ride
- First & third Sundays of the month in April
  - Will see how things go and figure out what is working

#### Candy-themed Family Dance

- April 20, 6:30 – 9pm
- Currently getting donations
- Getting ready for ticket sales – will launch on Friday, March 8
  - Using Coco tickets (takes \$1.50 per ticket)
  - Online registration on Facebook and borough website
  - Payment can be made through app
  - Tickets will have QR code
- Discussed advertising in Wyomissing Schools, Sacred Heart, Wyomissing Library
- Will have a day for painting props

#### Vines and Vibes

- Sunday, May 19
- May not be as many as vendors, but should still be plenty for the event
- Still need food vendor
- Beer/alcohol vendors
- Band (Frog Holler) secured
- Sponsors: contact with Riverfront Credit Union, Redner's
  - Discussed other potential sponsors

Received a request from Humane Society of Berks to use Pavilion for a vaccination clinic for pets (people to pay what they can afford).

**Motion to recommend to Borough Council to waive facility fee for the Humane Society for vaccination clinic made by Heather Jagielski. Seconded by Bethany Bower. Motion passed (6-0).**

#### Recreation Director Update

- Summer hiring update: Playground manager returning; she will choose playground leaders
- Not many registrations yet
- Will start more heavily advertising pool and playground registrations

- Still need a pool manager
- Still searching for lifeguards
- Will now allow small coolers

**Motion to adjourn the meeting made by Rafael Torres. Seconded by Kristin Hawley. Motion carried (5-0).**

Next meeting: Tuesday, April 2, 2024, 6pm

Respectfully submitted,  
Colleen English  
Recreation Commission Secretary