Borough of West Reading Recreation Commission

Tuesday, March 5, 2019

Meeting called to order at 6:03pm in West Reading Borough Hall.

Members present: Roger Hinsey, Alex Humphrey, Nathalie Kulesa, Lori Hoffman, Melissa Hassler, Nikki Frymoyer, Kristin Hawley, Colleen English

Staff member present: Helen Moyer, Recreation Director

Guest Comment

Bradley Bernhardt & Robert Jakubek – Children and Youth Center (633 Court St., Berks County Services Center, 11th Floor, Reading, PA 19601). Discussed 5K event held at the Pavilion and field on April 13 from 10am-2pm. This is a family friendly event with games, a magician, and face painting.

Esther Saint (109 S. Park Rd., Wyomissing, PA 19610) attended on behalf of St. James Church to discuss Friday Night Kids, which is held every Friday in June at the Pavilion. Discussed potentially advertising the event more throughout the borough, including on the community event board and on Facebook.

There was no public comment.

A motion to approve the minutes from February 2019 was made by Nathalie Kulesa and seconded by Nikki Frymoyer. Motion approved.

Event Updates

Easter Egg Hunt

- Eggs stuffed with candy and toys.
- Flowers (for sale) ordered from Black Creek nursery.
- Donations secured from Palmer's and Sturgis. Awaiting a response from Pepperidge Farm.
- Nathalie Kulesa will ask her grandson to dress as Easter Bunny.
- Will start decorating for the event on April 13 at 9am.
- Work on baskets, eggs, goodies bags after April recreation meeting.
- Chocolate-covered peanut butter eggs to be made on April 6 at 8am.

Earth Day event

• Potential date: Sunday, April 28; potentially a clean-up in West Reading.

Father-Daughter Dance

- Decorations and goodie bags in progress.
- Lori Hoffman secured tickets for the museum and planetarium for a giveaway at the dance.
- DJ booked.

Arts on the Avenue (June 15)

• Fundraiser for Recreation. Selling food and providing crafts for kids.

Pool Updates

Interviews for pool employees set for Thursday, March 7 and Saturday, March 9. 19 total lifeguards, with some already approved by council. Full approval for lifeguards and employees will be sought at March Council meeting.

Fundraising Updates

Fundraising needed for playground and Fourth of July.

Potential fundraising opportunities:

- Painting with a Twist
- Vendors on Fourth of July.
- Summer Backyard Party with Lawn Game tournaments.

Disc Golf Updates

Baskets are installed. Tee pads to be placed in June or July. Potential soft opening in August.

Bicentennial House & Pavilion Updates

Spring Zumbini classes set after successful winter.

Updates to Pavilion in anticipation of Fire Marshall inspections. Inspections set for both Pavilion and Bicentennial House.

Field Updates

Wyomissing Little League to pay for their use of the field and will place a shed by the field to store equipment to maintain the field.

Motion to adjourn was made by Kristin Hawley, seconded by Roger Hinsey. Motion approved.

Next meeting: April 2, 2019

Respectfully submitted, Colleen English Recreation Committee Secretary