

Borough of West Reading Recreation Commission Meeting

Tuesday, September 6, 2022

Meeting called to order at 7:00pm.

Members Present: Bethany Bower, Colleen English, Roger Hinsey, Lori Hoffman (vice chair), Heather Jagielski, Jen Sundermier, Rafael Torres

Borough Council members present: Denise Drobnick (chair)

Members not present: Kristin Hawley

Public Comment

Jared Klinger (3rd and Spruce Drafthaus): present to discuss upcoming events at 3rd & Spruce parking lot, including ARL pet parade.

Patrick Kaag: Environmental Advisory Council is hosting a free market potluck event on Sunday, September 25, 10am-2pm. Folks joining should bring a dish to share. The idea is that residents will bring things to give away for free. This is not a donation drop-off event. Event will be held at the Pavilion and field. Event will coincide with a Hispanic Heritage month event.

Motion to accept the minutes from the August meeting made by Heather Jagielski. Seconded by Lori Hoffman. Motion carried (8-0).

Events:

Battle of the West Reading Karaoke All-Stars

- Overall, a successful event with solid turnout
- Earned a profit of \$570.00 and had very little set-up/tear down/volunteer needs
 - Approximately \$200.00 made using Venmo
- Future: discuss holding event at a different time of year or multiple times throughout the year

Doggie Swim

- Cancelled due to rain

Upcoming Events:

WR Rides and Vibes

- Saturday, September 10, 1pm
- Meet up near Sly Fox.
- Rain or shine event.
- Vibes afterwards at Barley Mow.

Halloween

- Haunted House and Hayride
 - Assessed supplies and logistics pre-meeting with Helen Moyer and Dean Murray. Issues: no current full time recreation director to work on decorating; planning should have started at least three weeks ago; lack of availability of Recreation members on weekend of September 14 & 15.
 - Discussion: possibility of having a different, smaller and more manageable event. Kids costume party and parade? Keep the hayride only? Trunk or treat?
 - Commission decision: cancel the hayride and haunted house for this year. have a smaller, more manageable event in its place that includes a costume parade for kids.
- Costume Parade and Dance Party for Kids
 - Will discuss logistics and planning at a later work date (Sept. 14, 6pm, 3rd & Spruce Drafthaus)
 - Event date: Saturday, October 22, at noon (Sunday, October 23 raindate)

Pet Parade

- Benefit the Animal Rescue League (ARL)
- Coincide with Day of the Dead celebration
- Participants can meet at designated location Penn Ave. with non-aggressive pets
- Parade to parking lot of 3rd & Spruce Drafthaus (volunteered to host event)
- Simple event, no preparation needed from volunteers. Volunteers potentially needed along the route as parade escorts.
- Further discussion at next meeting

Motion to approve Pet Parade event made by Heather Jagielski. Seconded by Bethany Bower. Motion carried (8-0).

Family photography set up at events (Jen Sundermier)

- Discussed setting up photography area at Halloween event and Pet Parade.

Disc Golf Tournament:

- Nov. 25 (Black Friday), 7am – 4pm
- First tournament held in West Reading
- Organized by a for-profit professional coordinator
- Will have potentially two local vendors: Chatty Monks and 3rd & Spruce Drafthaus
- Expect up to 72 competitors, and 72-100 attendees total (including spectators)
- Recreation fee schedule for use of facilities already provided to coordinator
- Potential for future disc golf events

Motion made to change agenda made by Heather Jagielski. Seconded by Rafael Torres. Motion carried (8-0).

Motion made to add discussion of Tree Lighting made by Rafael Torres. Seconded by Jen Sundermeir. Motion carried (8-0).

Tree Lighting

- Will be held at Delaney Circle
- Need to coordinate a number of things, including the stage, contacting performers, contacting Santa Clause and Mrs. Clause.
- Will discuss some logistics at Halloween planning meeting
- Will discuss further at next meeting

Motion to adjourn the meeting made by Jen Sundermier. Seconded by Heather Jagielski. Motion carried (8-0).

Respectfully submitted,

Colleen English
Recreation Commission Secretary