The Borough of WEST READING





Welcome from Borough Council	. 2
Borough Directory	. 2
Message from Council President	. 3
Online Utility Payment	. 3
Message from Borough Mayor	. 4
West Reading Police Department	. 4

Elm Street	5
Public Works	6
Code Enforcement Department	6
West Reading Fire Department	8
Recreation Department	9

500 Chestnut Street | West Reading, PA 19611 | 610.374.8273 Visit us at westreadingborough.com

Direct Cremation Service MILLENNIAL CREMATION \$875 THE LOWEST COST CREMATION SERVICE IN BERKS COUNTY

PRICE INCLUDES:



Additional charges apply for deaths outside of Berks County. Death certificates, obituary and other items are additional.

Traditional Services, Cremations with Memorial Service, and Green Burial are available at additional cost. Burial services from \$1,995. Cemetery costs excluded.



- Complete all paperwork online or by mail.
- No meeting with Director or funeral home use.
- Send paperwork and payment to funeral home.
- Upon death, body is picked up, permits obtained and cremation performed.
- You are notified when to pick up cremains.

Get Started Today! visit www.johnpfeeney.com

JOHN P. FEENEY FUNERAL HOME, INC. • 625 N. 4TH ST., READING, PA 19601 • 610-372-4160 • Michael F. Feeney, Supervisor



Quality Educational Toys, Books, Games, Puzzles, and Teaching Supplies for Home, School, and Church

to the Fall/Winter 2018 Edition of the Borough of West Reading Newsletter.

We hope you find the information in this newsletter to be helpful and informative. As always, we welcome your feedback and encourage you to share your thoughts and opinions with us. Together, we can all keep West Reading a place we love to call home.

Sincerely,

BOROUGH COUNCIL

Nicholas Imbesi, President Christopher Lincoln, Member Kirk Mullen, Member

elcome

Philip Wert, Vice President David Amato, Member Suzanne Thompson, Member Nicholas Gardecki, Member

West Reading Borough Directory

500 Chestnut Street, West Reading, PA 19611

Phone: 610-374-8273 • Fax: 610-374-8419 • www.westreadingborough.com

BOROUGH COUNCIL

Nicholas Imbesi, President nimbesi@westreadinborough.org Philip Wert, Vice President Christopher Lincoln, Member Suzanne Thompson, Member Nicholas Gardecki, Member David Amato, Member Kirk Mullen, Member

MAYOR

Andrew Kearney 610-374-8273 x228 akearney@westreadingborough.org

BOROUGH MANAGER

Cathy Hoffman 610-374-8273 x223

choffman@westreadingborough.org BOROUGH ASSISTANT SECRETARY

Cynthia Madeira 610-374-8273 x222 cmadeira@westreadingborough.org

ADMINISTRATIVE CLERK

Stephanie Burkholder 610-374-8273 x221 sburkholder@westreadingborough.org

PUBLIC WORKS DIRECTOR

Dean Murray 610-374-8273 x401 dmurray@westreadingborough.org

CODE ENFORCEMENT

ADMINISTRATOR Elba Beltran-del Rio 610-374-8273 x238 ebeltrandelrio@westreadingborough.org

TAX COLLECTOR

Janice Kaucher 610-374-8273 x225 taxcollector@westreadingborough.org

POLICE DEPARTMENT

Chief Stephen Powell Emergency Calls – 911 Non-Emergency Calls 610-373-0111

FIRE DEPARTMENT

Chief Mark Burkholder Emergency Calls – 911 Non-Emergency Calls 610-372-9621

BOROUGH MEETING SCHEDULE

BOROUGH COUNCIL

3rd Tuesday at 7:00 p.m. October 23rd November 20th | December 18th & 26th

BUDGET

WORKSHOPS/COUNCIL MEETINGS November 10th 9 a.m. | November 27th 7 p.m. December 8th 9 a.m.

> PLANNING COMMISSION 1st Wednesday 7:00 p.m. November 7th | December 5th

TRAFFIC & INFRASTRUCTURE

COMMITTEE 2nd Wednesday 6:00 p.m. November 14th | December 12th

RECREATION COMMISSION

1st Tuesday 6:00 p.m. November 5th | December 4th

All meetings are held at West Reading Borough Hall in Council Chambers 500 Chestnut Street, West Reading, PA 19611

Holiday Schedule

November 12, 2018 – Veteran's Day November 22nd and 23, 2018 – Thanksgiving December 24, 2018– Office closed at Noon December 25, 2018– Christmas Day December 31, 2018 – Office closed at Noon January 1, 2019 – New Year's Day January 21, 2019 – New Year's Day January 18, 2019 – President's Day April 19, 2019 – Good Friday

Stay Informed!



For up-to-date information pertaining to snow emergencies, changes to trash or recycling collection, parking changes, meeting dates and times or events around the Borough please visit www.westreadingborough.com

Also, while visiting the Borough website please register with the CodeRED Emergency Notification Program to receive time-sensitive, targeted location notifications of local events that may immediately impact your safety. Messages for the following types of events can be received via phone call, text message, and email or through a CodeRED Mobile Alert App:

- Missing Person
- Emergency Preparedness
- Emergency Evacuation
- Weather Related Necessities
- Criminal Activity
- Shelter in Place/LockdownsBoil Water Advisories
- Large Local Events

Council President - Nicholas Imbesi

Hello and welcome to the brand new West Reading newsletter!

I hope you find the contents to be informative, and that you like the new layout and design.

I want to take this time to share with you some of the initiatives the Borough Council is currently working on.

First, the budget process is beginning and will be in full swing by the end of fall.We have taken some steps to boost investments and try to increase income without having to adjust taxes. Our Finance Committee, Borough Departments, and Borough Council are working hard to cut costs without affecting borough services.

Second, I know a big topic is the Parkview Road Bridge, so I want to share some facts as to why action was taken to bring it down. I hope the following points help answer any questions or concerns you may have.

- 1) The County of Berks built the bridge in a now outdated method of construction, and then gave it to the borough. Minutes show for the record the borough didn't want the bridge.
- 2) To repair the bridge that is separating from the roadway the cost was \$508,200 dollars and to paint the bridge would be over \$200K (it's a specialty service). That amount is way too much money for a bridge council never authorized to build at a budget our size.
- 3) To bring the bridge down cost \$191,000 with the majority of the expense incurred to be reimbursed by liquid fuel funds being held by the county.
- This topic has been discussed at public meetings since 2006, and many residents have requested the bridge to be closed.
- 5) The plan is to construct a pedestrian bridge in its place to have more green space and connect the park system along Wyomissing Creek.

If you have any further comments or questions about the bridge, please feel free to email me at Nimbesi@westreadingborough.org

On the economic development front, we have some very exciting projects going on in the borough. The last 21 residential building lots on the north side of the Borough were bought by a developer and construction will begin



soon. The former VF Designers Building (now the 202 building) is almost complete and all floors will be fully occupied. The Lofts at Narrow building is also almost complete, and we look forward to welcoming the additional residents into our borough.

In addition, The Reading Hospital generously paved Parkside Drive North. The borough planned to pave 5th Avenue/Museum Road from the Pine Street intersection to the Museum Road Bridge, however UGI delayed their work and were forced to push the project back to spring. I do apologize for the inconvenience, but I want to make sure the paving is done right and not rushed.

Lastly, I want to talk about the new fireworks law that was passed by the Commonwealth. I want to make it very clear, there is no place in West Reading where anyone can legally launch consumer fireworks without a permit. The law states no fireworks can be launched within 150 feet of a building and individuals must have permission from the property owner to launch fireworks from their property. No one, without a proper permit, can launch fireworks from the Borough Park, Borough streets, or Borough alleys. I have had numerous conversations with the Fire Chief, and we both agree the Borough was extremely lucky no property was destroyed and most importantly no one was injured during the 4th of July holiday when fireworks were illegally launched.

Please make sure to check out our calendar on the borough website to see when our meetings are taking place. I would love to hear from you about any questions or concerns you might have about issues affecting the borough. Please feel free to email me at nimbesi@westreadingborough.org any time.

Nicholas Imbesi, President of Council

Online Utility Payment

Xpress Bill Pay » *The easiest way to pay your bill!* Our online pay option saves you time and gives you flexibility in how you pay your bill. If you have an internet connection and an email address, you can pay your bill online! It's fast, it's easy and you no longer have to write a check or find a stamp when it's time to send in your payment.

When you sign up for online bill payment, you will get a secure password to access your personal account at www.xpressbillpay.com. A reminder email will be sent to let you know when your bill is online. Online bills cannot get lost in the mail and are accessible anytime 24/7 and anywhere! You also have the option to keep our planet happy and healthy by requesting to go paperless.

Just log in through your web browser to view your bill, select a payment type: credit card, debit card or electronic fund transfer, enter the requested information and you're done. It's easy and only takes a few minutes.



Mayor - Andrew Kearney

It is an honor and a privilege to serve as Mayor of West Reading. The last eight months have reinforced, in me, the reputation West Reading has in Berks County; West Reading is a great community to live and raise a family. West Reading is great place to work. West Reading is a great place to visit, shop and enjoy culinary treats at one of our restaurants and microbreweries. I want to take this opportunity to thank the residents of West Reading for their cooperation and understanding with large events that sometimes require residents to adjust for a short period of time while the borough hosts various festivals and street fairs. The residents have been very helpful during these times. Thank you so much. You make these events a success and you add to the community spirit that visitors to West Reading recognize and makes them want to come back to West Reading to visit, dine and shop.

Our borough is fortunate to have the leadership it has today. Our borough administration, borough council, police department, fire department, recreation department and streets department are led by individuals who are focused on responsibly managing the business of the borough and protecting our residents and their properties. Please take the time to thank them when you can. They take their jobs very seriously and they are dedicated to serving you.

As Mayor of West Reading, it is my desire to increase our, already, exemplary sense of community. Yes. This is the message how far little random acts of kindness can go. When we unite



and identify as a community, we improve our standard of living significantly. The payoff from small acts of kindness toward your neighbor is not immediate but in the long run, we all benefit. Please help your neighbors who cannot help themselves. This is as simple as checking on an elderly neighbor, cutting the grass or shoveling snow for someone, picking up trash or debris along a borough street or committing a few hours of time to the borough with one of its many events. YOU and I are the West Reading community. Please consider being the citizen who makes a difference in her or his neighbor's life. Chances are your efforts will inspire another resident of West Reading to do the same.

Andrew Kearney, Mayor

West Reading Police Department - Chief Stephen Powell

The West Reading Police Department consists of 13 sworn Police Officers, 2 Parking Enforcement Officers and 2 Administrative Aides. In addition, the WRPD is proud to have our K-9 Officer, Falco helping keep the community safe. The Police Department is open to the public from 08:00 AM to 08:00 PM Monday to Friday. We can be reached after hours and on weekends by calling 610 373 0111.

Community involvement is an important part of ensuring that West Reading continues to be an outstanding place to live. The Police Department takes a very active role in developing and maintaining our relationship with our residents. Throughout the year we participate in many events, both on our own and with other Law Enforcement agencies. Some of these events include:

- Digital Safety Presentation at the Wyomissing Area Jr/Sr High School
- West Reading Elementary Center Field Day Lunch Program
- DARE Classes at Sacred Heart Elementary School
- Citizens Police Academy with Wyomissing and Spring Township
 Police Department
- National Night Out At the West Reading Pool and Park

We also support and provide a visible presence at many of the outstanding events that take place along Penn Avenue.

In addition, we would also like to recognize and thank our local partners, The West Reading Fire Police and the West Reading Crime Watch for all of their assistance throughout the year. The members of these organizations are all volunteers and give up their own time to serve the community. If you would like to volunteer your time to keep West Reading safe, join the Crime Watch team on the 2nd Tuesday of the month at Borough Hall at 07:00 PM.

As we move through the summer and fall, please keep in mind some simple things that can be done to prevent crime:

If leaving your vehicle unattended:

- Turn off the ignition and take the keys out of the vehicle.
- Remove or hide any valuables that may be in the vehicle, including electronics.



· LOCK your doors!

Around your home:

- · Check your outside lights and change bulbs as needed.
- Trim bushes and/or trees that may prevent officers on patrol from having a good view of the front of your home.
- Anyone soliciting must have a permit. Permits can be verified by calling the Code Department, or checking the Borough website.

Please report any suspicious activity. When calling you will be asked some or all of the following questions:

- · Description of the activity.
- Description of those involved Clothing, Height, Weight, and Race? Are weapons involved?
- · Vehicles Involved Description and direction of travel if moving.

More specific information may be asked, based on the incident and what you are able to see.

The West Reading Police Department would like to thank our residents and business community for all of the assistance and support we have received, and we look forward to continuing to work with you in making West Reading a great place to live and work.



The West Reading Elm Street program has been responsible for planting about thirty-five new street trees since 2007. Pictured are Redbuds planted as part of the Elm Street program's streetscape improvements on South 6th Avenue last year. Additionally, note the decorative, brick-lined grass medians we installed.

Also if you look in the background, you will see some of the homes improved through our Paint the Town program that paints homes in historic three-color schemes. In

advance of Paint the Town, we give homes on the block priority for our Facade Improvement Grants to rebuild porches, install new doors or even just to add high-end numerals, mailboxes and lighting.

Our South 6th Avenue project came in so far under budget we were able to do a second similar streetscape improvement in the 400 block of Chestnut Street. The intent is to make the sidewalk safer for students between the school and the playground, as well as, add the decorative, brick-lined grass medians so we can install trees on that side of the street which is presently all concrete.

In June, West Reading Elm Street was honored by the Pennsylvania Downtown Center and was presented with one, of only eight statewide Townie Awards. Ours was in the category

of Physical Improvements: Public Spaces, for our Cherry Street Mural Corridor project. AND then later during the awards ceremony the West Reading Elm Street program was named most productive residential revitalization program in PA for the THIRD year in a row. Thanks to everyone who made these accomplishments happen.

The Cherry Street Mural Corridor

has thirty now pieces of public art including four new mosaics and we will end the summer with six new murals. These include our new Dragon Mural behind Great Wall Chinese Restaurant by artist Andrew Pochan. The little girl

calmly starring down the dragon symbolizes women's strength and courage in dealing with monsters.

The mural of the birds behind Edwards Business Systems was done by Wyomissing School District art instructor and West Reading resident Mike Miller who donates a lot of his time to West Reading Elm Street's public art projects. The mural depicts a flock of cedar waxwings flying through Nolde Forest.

Yet another mural, due to

District d West ke Miller t of his ing Elm projects. a flock s flying st. l, due to s a view of the City of Reading looking across

be installed this fall, is a view of the City of Reading looking across the river from West Reading in 1885. Back then the Penn Street Bridge was a covered bridge; the canals were still in operation; and you can just make out a steam locomotive going around Neversink Mountain. You'll also be able to identify Trinity Lutheran Church's Steeple and the old jail that looked like a fortress in City Park.

West Reading Elm Street's five-year designation with the state ended last June. We are currently preparing an application to the Pennsylvania Department of Community and Economic Development for an unprecedented third designation. This time we are proposing combining the West Reading Community Revitalization Foundation's two programs (Main Street and Elm Street) into a new hybrid organization.

Finally, you may have seen little brick-sized murals around the borough. This installation was done in cooperation with Wyomissing High Scholl's Public Art Workshop and Wyomissing Area Education Foundation. It's called The West Reading Museum of Temporary Art (WRMOTA). This project is another way we are making the statement West Reading is friendly to culture and the arts. The purpose is to attract visitors and invite them to stroll the borough and see what a great place it is and maybe they will open a business or buy a home here. WRMOTA features mirco-murals created by artists from across the nation and around the world. Each brick is also accompanied by a narrative of the persons home or business where it is located. To hear the stories visit wrmota.org and then share your experience at; #wrmota.





Public Works Department - Director Dean Murray

The

the

and

Department

numerous

daily

planning, coordination

public services. Services

include street cleaning,

snow and ice control,

removal of storm debris,

street light maintenance,

supervision

Public Works

provides

direction,

essential

of

Keeping West Reading Moving and Open for Business



Total Service Years to Date: 9 employees for 112 years.

storm drain maintenance, street sign maintenance, street construction and maintenance, pool and park system maintenance, leaf removal and water meter maintenance and repairs. All of these services are completed with a crew of nine.

Go Green Program

Did you know that your yard waste can be disposed of at the Borough Garage? We currently accept grass and hedge clippings, leaves, tree branches and garden waste. Yard waste can be bundled or placed in biodegradable bags, no plastic bags will be accepted. Yard waste is disposed of at the Borough Garage located at 1st & Chestnut Streets, please call 610-374-8605 to schedule an appointment between the hours of 7:00 AM to 4:00 PM Monday through Friday. Also, Borough Council has authorized a trial period for the months of September, October and November to accept yard waste collection at the Borough Garage on the first Saturday of the month from 9am until Noon.



Leaf Collection

The street cleaning program has been a great success, and street cleaning days will continue to be used for leaf collection. If additional days are needed to clean the streets temporary signage will be posted. Please separate branches and other heavy debris from the leaves by placing this material in the planting strip area to avoid

clogging the machine. Branches and large debris will be collected at random times.

Code Enforcement Department

Mission Statement

It is the mission of the Code Enforcement Department to fairly, reasonably and with impartiality enforce the building codes, municipal codes and zoning ordinance of the Borough. Our goal is to ensure compliance for safe living and business operations, thereby protecting property and the quality of life for all Borough residents.

John Wascavage

Chief Code Enforcement Officer 610-916-8532 | j.wascavage@sdei.net

Steve Moyer

Code Enforcement Officer Office Hours: Wednesday 8:00 AM – 5:00 PM 610-374-8273 ext. 240 | s.moyer@sdei.net

MS4

6

For those who are unsure what MS4 pertains to, this is any type of conveyance, including roads, catch basins, curbs, gutters, ditches, man-made channels or storm

drains designed or used for collecting stormwater, which travels to a water supply. An MS4 program requires the Borough to implement a series of programs to reduce the discharge of pollutants from the storm sewer system to the maximum extent practicable in a manner that protects water quality. West Reading is part of a coalition with the Borough of Wyomissing, Mohnton and Shillington, the City of Reading



and Cumru, Brecknock and Spring Townships, all areas which contribute to the Wyomissing Creek. Working together produces better results. You can do your part to help keep local waterbodies clear and clean by preventing pollutants such as fertilizer, pesticide, motor oil, paint and litter from entering the waterways that degrade water quality and damages local aquatic habitats.

Sewer Backup

As always, avoid flushing anything other than toilet paper. This means no feminine products/wipes, paper towels, wash cloths, toys, etc. At any time, day or night when a sewer backup occurs at your home or business your first call should be to the Borough. A Public Works Member will plunge the sewer trap located near your home/ business in an effort to remove the clog, possibly negating the need to hire a plumber. During normal business hours contact Borough Hall at 610-374-8273. Outside of normal business hours contact the non-emergency Police line at 610-373-0111 to dispatch a member of the Public Works Department to your location. The Borough maintains the sewer system from the curb to the main. Sewer lines from the house to the curb are the property owner's responsibility.

Snow Storm Tips

Snow will be here before you know it! Please prepare your home and family in the event of a large accumulation by keeping emergency lighting on hand, including fresh batteries. Also, know where your water and sewer stacks are to keep them accessible in case of an emergency or backup.



Contact Us

Keith Yeager Code Enforcement Officer 610-476-6152 | k.yeager@sdei.net

Elba Beltran del-Rio

Code Enforcement Administrator 610-374-8273 ext. 238 | Fax: 610-816-7565 ebeltrandelrio@westreadingborough.org



Prior to beginning a project, please contact our office to determine if a permit is needed.

Code Enforcement Department

Blight and nuisances can devalue, detract and degrade the quality of any neighborhood. The Borough has adopted codes that govern the use and maintenance of private property, such as weed abatement, rubbish and graffiti in order to enhance and protect the quality of life for all who work, live and play in the Borough.

Property Maintenance Information

Homes and properties are required to be well maintained both inside and outside according to the International Property Maintenance Code (IPMC). The IPMC imposes minimum upkeep standards for existing buildings and exterior property areas. To keep



neighborhoods safe, healthy and vibrant, the Code Department is continually in the process of performing exterior inspections of properties within the Borough.

How Do I Report a Code Violation?

To report a code violation, please submit a written complaint form which can be obtained by either contacting the Code Enforcement Department to have a form faxed, mailed or emailed to your attention; visit our website at: www.westreadingborough.com; or visit Borough Hall located at 500 Chestnut Street. To stay current on ordinance regulations visit www.ecode360.com/WE3192 for a complete searchable list of the Borough of West Reading municipal code.

Sidewalk Snow and Ice Removal



Thank you for shoveling your sidewalk, it's the neighborly thing to do! West Reading is a vibrant, walkable community, which is why it is vitally important to maintain public sidewalks and walkways in a manner safe for travel. For more information regarding

snow removal requirements please visit our website at www. westreadingborough.com or www.ecode360.com/WE3192

Also, please be sure to clear snow away from fire hydrants as this will assist fire department personnel to extinguish a fire in the event of an emergency.

As always, the Borough seeks volunteers to assist our elderly and/ or disabled residents who cannot maintain their sidewalks in the event of snow or ice. Please contact our office if you are interested in volunteering. On the same note, if you cannot maintain your sidewalk or know a resident that is elderly/disabled and in need of assistance, please contact our office to be added to a list so we may offer assistance.

~ Allow us to find ways to show neighborly kindness to all people ~

Trash Information

- Please remember to store all refuse within durable, water-tight containers equipped with handles and tight-fitting covers to deter the attraction of rodents to your neighborhood. It is also recommended to mark your containers and lids with your address.
- 2) Four (4) trash cans per household per trash collection day are allowed. Please do not place bulky items out for regular trash collection. One bulk item per household per month may be placed out for collection on the first Friday of every month.
- 3) Please do not place trash/recycling out prior to noon the day prior to collection and promptly remove your receptacle(s) by midnight

continued from previous page

the day of collection.

- Trash collection is every Tuesday and Friday; recycling collection is every Wednesday.
- 5) Electronic items such as televisions, microwaves, refrigerators and air conditioners will not be removed by the trash/recycle hauler. These items must be recycled due to hazardous materials. Please contact Berks County Solid Waste Authority at 610-478-6362 or visit their website at www.co.berks.pa.us/swa for more information.

Reminders

1) Pet waste management is an important responsibility of dog ownership. The first step is picking up what your pet leaves behind. The second is making sure it is disposed of properly. A common misconception surrounding pet waste disposal is that Fido or Fluffy's waste serves as a natural fertilizer. Dog owners take note: this is not true. In fact, leaving pet waste on the ground or concentrating it in one specific area of the yard can seriously harm soil quality and can be dangerous for both families and their pets. Pet waste should always be picked up and removed from your property on a regular basis. It is recommended to scoop waste into a trash bag, then



double-wrap with another bag and place in the garbage to be collected and taken to the landfill.

2) Cars, trucks, RV's, motorcycles, trailers, etc. cannot be parked on the grass on your

property or the property where you reside. Vehicles may only be parked on a stone, concrete or macadam pad. Prior to installing a parking pad, a zoning permit application is required.

3) In an effort to allow emergency personnel to quickly identify your home, the Borough requires all properties to be clearly marked in the front and rear of the property. The numbers should contrast with the background and be a minimum height of four inches.



"Keep It Safe, Keep It Beautiful" A cooperative effort of the Borough of West Reading and its neighborhoods.



West Reading Fire Department - Fire Chief Mark Burkholder

Emergencies: DIAL 911 | Non-Emergency: 610-372-9621

223 Playground Drive | West Reading, PA 19611 | www.wrfire.com | Email: westreadingfire@hotmail.com Facebook: www.facebook.com/westreadingfire | Twitter: @westreadingfire

Fire Prevention Week

The history of fire prevention week marks the anniversary of the Great Chicago Fire of October 8-9, 1871. The blaze that raged for several days claimed more than 250 lives and destroyed more than 17,400 structures. The Chicago Firemen prompted a much needed reform by focusing public attention on fire prevention and fire safety. In 1911 to commemorate the 40th anniversary of the Chicago fire, the Fire Marshals Association of North America proclaimed the nation's first Fire Prevention Day to promote public awareness of fire safety. In 1925 President Calvin Coolidge declared Fire Prevention Week an official national observance. Therefore, annually on the Sunday through Saturday period containing the October 9th anniversary of the Chicago fire the focus has been on fire-safety awareness, sponsored by the National Fire Protection Association (NFPA).



Fire prevention week for 2018 will be observed October 7th through October 13th. The theme this year is "Look, Listen, and Learn. Be aware, fire can happen anywhere." The goal is to educate the public about three basic but essential steps that can be taken to reduce the likelihood of having a fire, and how to escape safely in the event of a fire.

Open House

Enjoy an evening with your local fire fighters during our annual Open House to be held at the fire station on October 10th from 6 to 8 pm. There will be refreshments, fire prevention displays for the entire family including a fire apparatus



and station tours! Information will also be distributed to help your family prevent fires in your home or anywhere you go!

Smoke Detectors

Working smoke alarms save lives, test yours every month! To test your alarm press and hold the test button on the smoke



detector. It can take a few seconds to begin, but a loud ear-piercing siren should emanate from the smoke detector while the button is pressed. If the sound is weak or nonexistent, replace your batteries. Should you have any questions regarding smoke alarms or if you need assistance with changing batteries please contact the fire station at 610-372-9621. We can



evaluate your home to determine the best location and how many detectors

you will need. We also can provide new smoke alarms at a cost of \$10.00 each installed. Just call or email for more information!

Fire Safety

During heating season it is important to keep safety tips in mind:

- Keep all curtains or other combustible materials as well as children away from space heaters.
- Properly care for natural Christmas trees by keeping the water reservoir full at all times and use lights that are "UL approved" for indoor use and inspected for deterioration prior to placing on the tree.

Kiddies Christmas Party

Our annual Kiddies Christmas Party will be held on Saturday,

December 15th from 2 to 4pm for borough resident children who are age 10 and under. Admission is free and all children will get to see Santa and receive a small gift. A registration form is needed to obtain a free ticket to the event. Forms are available on our website or at Borough Hall. Santa will ride around the borough



prior to the event in one of the fire trucks to wave, say hello and remind you of the event. We hope to see you there!

Membership



We are always looking for a few good men or women! We accept membership applications starting at the age of 14. If you are interested in volunteering with your neighborhood fire department, please log onto www.wrfire.com and download an application or visit us any Wednesday evening to pick up an application.

Recreation Department - Director Helen Moyer

The mission of the West Reading Recreation Commission is to provide excellence in the delivery of programs, events and services. The Borough's 23-acre park is for the use of West Reading residents and their guests. The park facilities include a stone pavilion, walking trails, tennis and basketball courts, baseball and softball fields, a gravel track, volleyball court and community swimming pool. A new edition to the park area slated to open in the spring of 2019 will be an 18-hole Disc Golf Course. Please stay tuned for further information!



Volunteer

The Recreation Commission meets on the first Tuesday of the month at Borough Hall at 6:00 PM to discuss and plan upcoming events and projects. We are always looking for volunteers to assist during events, including preparation and tear down. So, if you have the time, come out and join us!

Facility Rentals

The Bicentennial House was introduced back in 1976 by Elta K. Bitz. The Bicentennial House is available for small parties, gatherings, meetings and special events. The building has a large gathering room with a full kitchen and handicapped accessible restrooms. There is also green landscape for outdoor entertainment.

The Pavilion was built in 1939 by Wyomissing Industries, who helped provide funds for the stone field house. This recreation facility also has a tot-lot, playground and outdoor exercise area. The Pavilion is available for gatherings and small parties.

Reservations are accepted on a first-come, first-served basis. Information pertaining to rental fees for residents and non-residents for both facilities can be found on our website www.westreadingborough.com

CALENDAR OF EVENTS



Tuesday 9 AM – 11 AM September 11th to November 6th; Thursday 5 PM – 7 PM September 12th to November 7th (excluding October 31st)

Zumbini is an early childhood education program that uses original music and movement to promote cognitive, social, fine/gross motor skill and emotional development for children ages 0-4 all while creating the ultimate bonding experience for families. Join Shayla Bradley-Oberly at the Bicentennial House on Tuesday mornings and/or Thursday evenings noted above. Questions for Shayla? She can be reached at 610-568-0794 or msbradley21@aol.com

Harvest Hayride

Friday & Saturday, October 19 & 20, 2018 7 PM - 9 PM

Come see what all the excitement is about as you enjoy a hayride through the Playground area. Beware of those scary drivers who may make a turn down Spooky Lane to the pumpkin patch and wind up in the graveyard! Following the hayride roast S'mores with your volunteer fire fighters. There will be light refreshments available to purchase, spooky games in the tent area and a chance to win a prize at the famous Mrs. Heckler's Duck Pond.

Hayride: \$4 per person • Duck Pond: \$1 per person

Haunted House

Friday & Saturday, October 19, 20, 26 & 27, 2018 7 PM - 9 PM

Calling all innovators! Bring your imagination and let it SOAR Come see what's new this year during our 4th Annual Haunted House at the Pavilion! A less spooky time for smaller children is available on Saturday, October 27th from 4 PM – 6 PM. If you are interested in volunteering your hauntingly good time during all of the above dates and times, please contact the Recreation Director at 610-374-8273, ext. 243.

Trunk-or-Treat Saturday, October 27, 2018 4 PM – 6 PM

Bring your friends, family and neighbors to the Pavilion for a safe, fun filled Halloween event sponsored by West Reading Recreation and Main Street Departments. There will be music, games, haunted



attractions, spooky crafts, food vendors, candy and a trunk

decorating contest. All vehicles must be registered for the trunk decorating contest. Also, if you are interested in volunteering your time for this event, please contact the Recreation Director at 610-374-8273, ext. 243.

Mother-Son Night Out Saturday, November 3, 2018 6:30 – 9:30 PM

Join us for an evening of music, dancing and fun during our 12th Annual Mother-Son Night Out! Bring your tour guide to locate the hidden treasure in this Amazon Adventure. Ticket prices include light refreshments, door prizes and a memorable photo. Tickets are \$16 per couple and \$8 for additional siblings. The event is open to West Reading residents and Wyomissing or Sacred Heart students grades Kindergarten through 6th.

Holiday Tree Lighting Friday, December 7, 2018 6 PM

Join us at Delaney Circle for our 90th Annual Tree Lighting Ceremony! The tradition began in 1928 when the first tree lighting was held in front of Borough Hall with a few Council Members present. Little did our forefathers know they launched what became a tree lighting tradition. The tree lighting ceremony was moved to Delaney Circle in the 1990's where we can celebrate the night air with music, dancing and warm wishes. Following the ceremony at Delaney Circle join us at St. James Church for an opportunity to meet Santa and Mrs. Clause!

Holiday Home Decorating Contest

Friday, December 14, 2018 7 PM - 9 PM

Get into the holiday spirit this season by decorating your home! Judges will be looking for creativity, originality and overall presentation in the following categories:

White Lights • Colored Lights • Best Theme

No need to pre-register and you don't even need to be home to win! Just make sure your lights are on December 14th between 7:00 and 9:00 p.m. Prizes are:

- 1st Place Single pool membership or playground registration
- 2nd Place Six day pool guest pass
- 3rd Place One day pool guest pass





734 Penn Avenue 610-372-9998 4720 Perkiomen Ave 610-779-2111





Christopher D. Nein Senior Mortgage Consultant NMLS # 128621

1100 Berkshire Blvd., Suite 120, Wyomissing, PA 19610 Phone: 610-376-1755 Fax: 610-376-1759 Voice Mail: 610-682-5875 E-mail: cnein@ptd.net Lleensed by PA Dept of Banking MLS #12807 Branch NULS #128074

THANK YOU TO THE BUSINESSES!

The Borough of West Reading would like to thank the businesses that appear in this newsletter and to recognize them each as supporters and cornerstones of our community. For it is with their contributions that this newsletter has been produced at no charge to the residents.



囼

TEXT ALERTBERKS AT 847411 WITH A CRIME TIP OR CALL 1.877.373.9913





Borough of West Reading 500 Chestnut Street West Reading, PA 19611 PRST STD U.S. POSTAGE HARRISBURG, PA PERMIT NO. 609

*******ECRWSSEDDM*** POSTAL CUSTOMER





This Community Newsletter is produced for the Borough of West Reading by Hometown Press 215.257.1500 • All rights reserved[®]

your healthcare. Locally owned and operated by the Esterbrook family.



To Place An Ad Call Kathy Ruediger at Hometown Press • 215-527-7664 • katruedy@gmail.com



E-Mail: service@waldmanelectric.com