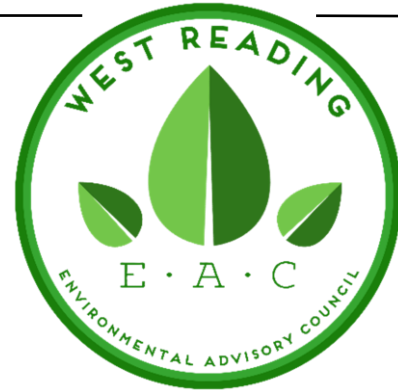

**West Reading Environmental Advisory
Council**

**500 Chestnut Street
West Reading, PA 19611**

610-374-8273

E-mail: eac@westreadingborough.org



MEETING MINUTES

February 26, 2018

Members Present

Phil Wert (Borough Council member); Jenna Hiester (Resident); Cathy Hoffman (Borough Manager)

Visitors Present

None

Call to Order

The meeting was called to order at 7:20 PM.

Old Business

- a) Approval of November Minutes – Moved by Ms. Hiester and seconded by Mrs. Hoffman to approve the minutes of January 22, 2018. Motion carried.
- b) Met-Ed energy audit update – Despite several attempts (emails and calls) to Consolidated Engineering to determine if they still intend to complete the Borough's energy audit, no response has been received. It was decided to send a letter to Consolidated Engineering indicating that the Borough will no longer need their services and a new search for an energy auditor will begin.
- c) Recycling on Penn Avenue – Some of the new recycling receptacles have been placed on the Avenue however they lack the necessary signage which has been ordered. Mrs. Hoffman also noted that the new bins are smaller than the existing trash cans however this was not perceived to be a problem – it may help the public discern the difference between the two similar receptacles.
- d) PA Sustainable Communities – There are a two items that need to be completed before the next steps are taken – the codification of the borough ordinances being advertised and adopted; and the amendment of the EAC ordinance that will enable the group to be enlarged to seven members.

- e) Board Expansion – Mrs. Hoffman provided everyone with a copy of the ordinance amendment which expand the composition of the EAC.

Moved by Ms. Hiester and seconded by Mrs. Hoffman to recommend to Council the amendment of the ordinance that will permit the composition of the EAC to expand from 5 to 7 members. **Motion carried.**

This will be presented to Council at their meeting of February 27th. Once the ordinance has been adopted, an invitation to join the EAC will be placed on the Borough website as well as social media websites.

- f) 2018 EAC Network Conference – Ms. Hiester will be attending the session on Saturday April 14th in Malvern.

New Business

- a) Keep America Beautiful – Mr. Wert spoke about the ‘Great American Clean-up’ and the ‘Keep America Beautiful’ organization. There are several alternatives for involvement with the organization – registering the Borough’s event with them; start a new affiliate with a 501 (c)(3) status or join with another established affiliate organization. Registering a Borough event with them will provide items such as gloves, bags, vests, etc. for the event. If affiliate status were requested, they would assist with the setup of the organization, help coordinate volunteers, assist with sponsors, raising funds, etc.

It was recommended that it would make sense to partner with Elm Street’s Earth Day event to make it a larger clean-up effort throughout the Borough. Several ideas were discussed about providing incentive for volunteers to assist and make it a community event. Mrs. Hoffman will discuss joining forces with Mr. Rohrbach and Mrs. Moyer.

Adjournment

The meeting was adjourned at 8:28 PM.

**Next Meeting: March 26, 2018 at 7:00PM at
West Reading Borough Hall**