

West Reading Economic Development Committee

April 8, 2024

6:00 PM

West Reading Borough Hall

1. Call to Order
2. Public Comments
3. Approve January (tabled) and March minutes.
5. **Residential Properties Update**
 - Discussion at the committee's discretion
6. **WR Commercial Properties Update**
 - 400 Penn - Winnie Mochi - Signage is approved
 - 428 Penn – New Colombian restaurant under agreement.
 - 430 Penn – Available. Former salon space.
 - 433 Penn – Schweitzer's Service Center property. Tentative agreement being developed.
 - 450 Penn – Vivi Bubble Tea. Opening anticipated very soon.
 - 609 Penn - Available for rent.
 - 611 Penn – Thrift/Vintage/Curios shop coming soon.
 - 10 S. Fifth Ave. – Available.
7. **Strategic Planning Discussion**
 - Wyomissing Report - Update forthcoming by meeting time.
 - Strategic Planning Next Steps
 - 1) Shopping Center Update
 - 2) Design standards – Phil update.
 - 3) BID update – Nick and Phil update.
8. **Old & New Business**
 - Update on recently opened and potential new businesses – UPDATE – Committee Members
 - Railroad Bridge – repainting and potential lighting/embellishments - UPDATE - Nick
9. **Adjournment**