

West Reading Economic Development Committee

March 11, 2024

6:00 PM

West Reading Borough Hall

1. Call to Order
2. Public Comments
3. Approve January minutes.

5. Residential Properties Update

- Discussion at the committee's discretion

6. WR Commercial Properties Update

- 400 Penn - Winnie Mochi - Coming Spring 2024
- 428 Penn – New Colombian restaurant under agreement.
- 430 Penn – Available. Former salon space.
- 433 Penn – Schweitzer's Service Center property. Tentative agreement being developed.
- 450 Penn – Vivi Bubble Tea. Opening anticipated very soon.
- 611 Refillable Goods – Thrift/Vintage/Curios shop coming soon.
- 632 Penn - Little Shoppe on Penn - Crafts and consignment. Open now.
- 10 S. Fifth Ave. – Available.

7. Strategic Planning Discussion

- Wyomissing Report - Update forthcoming by meeting time.
- Strategic Planning Next Steps
 - 1) Shopping Center Update
 - 2) Design standards – Phil update.
 - 3) BID update – Mark and Phil update.

8. Old & New Business

- Update on recently opened and potential new businesses – UPDATE – Committee Members
- Railroad Bridge – repainting and potential lighting/embellishments soon - UPDATE

9. Adjournment