

West Reading Economic Development Committee

November 13, 2023

6:00 PM

West Reading Borough Hall

1. Call to Order
2. Public Comments
3. Approve September minutes.

5. Residential Properties Update

- Discussion at the committee's discretion

6. WR Commercial Properties Update

- 400 Penn - Winnie Mochi - Coming Spring 2024
- 416 Penn - Motor Club. Now open.
- 433 Penn – Schweitzer's Service Center property. Progress is being made on a sale.
- 438 Penn – Prime Tobacco Zone. Now open.
- 450 Penn – Vivi Bubble Tea. Opening to be determined.
- 525 Penn – Legacy Cigar Lounge. Now open.
- 530 Penn – Zerbe Photography. Now open.
- 719 Penn (Upper Floor) - A Light in the Attic Modern Speakeasy. Now open.

7. Strategic Planning Discussion

- Wyomissing Report - Update forthcoming by meeting time.
- Strategic Planning Next Steps
 - 1) Shopping Center Update –
 - 2) Design standards – Phil update.
 - 3) BID update – Mark update.

8. Old & New Business

- Update on recently opened and potential new businesses – UPDATE – Committee Members
- Railroad Bridge – repainting and potential lighting/embellishments soon - K. Kozo idea

9. Adjournment