



BOROUGH OF WEST READING CODE ENFORCEMENT DEPARTMENT

500 Chestnut Street, West Reading PA 19611

(610) 374-8273 Fax: (610) 374-8419

E-mail: wrcodes@westreadingborough.org

TEMPORARY SIGN PERMIT APPLICATION

(Banner or "A" Type Sandwich Signs)

DATE _____

NAME _____

BUSINESS NAME _____

ADDRESS _____

PHONE _____

LOCATION OF SIGN _____

DATES TO BE DISPLAYED _____

TYPE OF SIGN _____

REASON FOR SIGN _____

Reverse Side of Application Must Have a Sketch of Proposed Sign

TOTAL SQUARE FOOTAGE OF SIGN _____

LENGTH _____

WIDTH _____

ELEVATION _____

DISTANCE FROM PROPERTY LINE _____

SIGNATURE OF APPLICANT _____

****Pennants, flags, banners, balloons and similar temporary signs shall be permitted only for a new business for a period of one (1) month and for existing businesses in the Central Business District, the General Business District, and the Light Industrial District for special occasions not more than four (4) times per year for a period of no more than twenty (20) days per occurrence up to a maximum annual total of sixty (60) days per calendar year.**

Temporary and banner signs shall be a maximum of twenty (20) square feet per occurrence. **

OFFICIAL USE ONLY

APPROVED BY _____

PERMIT NUMBER _____

APPROVAL DATE _____

OF OCCASIONS THIS YEAR _____