

# WEST READING *COURIER*

Spring-Summer  
2017



## *EASTER EGG HUNT*

*Saturday, April 8th at 10:00AM*  
*For more information, see page 15*  
*\*\*\*Pre-registration is required\*\*\**

### *What's Inside*

Mayor's Corner .....2  
Borough Manager .....3  
Council Corner .....3  
Deputy Tax Collector .....4  
Administration Department ....4-5

Public Works .....5  
Police Department .....6  
Code Enforcement .....7-9  
Dates to Remember .....10  
Fire Department .....11

Farmers' Market .....12  
Main Street Program .....12  
Elm Street Program .....13  
Parks and Recreation .....14-16  
Community Calendar .....16



## Mayor's Corner ...Mayor Valentin Rodriguez, Jr.

### Our Business Community...

The economic outlook for our borough continues to improve. The timely re-opening of the Buttonwood Street Bridge, scheduled for the end of this March, in conjunction with street paving and streetscape improvements up to Delaney Circle will serve, as what I refer to, the "Buttonwood Street Gateway" into the borough.

Continuing along Reading Avenue, which I envision to be the new "Avenue of Commerce" on the north side of the borough, it will serve as a main artery to the newly planned economic development and revitalization of the VF Outlet Complex, and the former Narrow Fabric Property.

Equus Capital Partners, LTD has acquired the VF Complex with plans to invest over seventy million dollars in the redevelopment of the VF site, and Longview Construction has already begun the transformation of the former Narrow Fabric site. The revitalization of these sites translates into new tax revenues. It is a significant economic boost for our borough for the foreseeable future.

### Our Neighborhoods...

Equally important is the residential/neighborhood of our borough.

Our neighborhood revitalization program is administered by Dean L. Rohrbach, Elm Street Manager, under the auspices of the West Reading Community Revitalization Foundation (WRCRF).

Mr. Rohrbach recently successfully applied and obtained a funding grant from the Pennsylvania Department of Community and Economic Development pledging \$246,512. In public sector funds with an additional \$53,500 coming from our borough government and Reading Health System.

The two-block project along S 6th Avenue is important in transforming this older neighborhood making it more attractive, inviting, safer, and more walkable. Groundbreaking is expected to begin this Spring. Congratulations to Mr. Rohrbach and all parties involved in making West Reading a better place to live, work and play.

As your Mayor, I will continue to expend my efforts to lead and serve in the best interests of our community and look forward to your continued support. Best regards to you and yours.



Photo courtesy of The Reading Eagle

## West Reading Borough Officials

### Mayor – Valentin Rodriguez, Jr.

#### Borough Council

Carl Garman- President  
Nathalie R. Kulesa, Vice-president  
Grace Craze  
Nicholas Imbesi  
Christopher Lincoln  
Suzanne Thompson  
Philip C. Wert

#### Borough Manager

Cathy L. Hoffman

#### Borough Solicitor

Barley Snyder

#### Treasurer

Jeanette Rentschler

#### Deputy Tax Collector

Janice E. Kaucher

#### Tax Collector

Jason Ulrich

#### Administrative Staff

Stephanie L. Burkholder

Cindy J. Madeira

#### Police Department

Stephen Powell, Chief

#### Fire Department

Mark D. Burkholder, Chief

#### Public Works Department

Dean E. Murray

#### Code Enforcement Department

John Wascavage, CEO

Keith Yeager, CEO

Elba Beltran del-Rio, Secretary

#### West Reading Elm Street Program

Dean L. Rohrbach

#### West Reading Main Street Program

Eddie Mae Gilyard

## West Reading Borough Contact Info

### Borough of West Reading

500 Chestnut Street

West Reading, PA 19611

Phone: 610-374-8273

Fax: 610-374-8419

[www.westreadingborough.com](http://www.westreadingborough.com)

Office Hours: 8:00 AM - 5:00 PM; M-F

To reach individual departments, please dial 610-374-8273 and hit the appropriate option as indicated below:

*Administration: option 1*

*Codes, Zoning: option 4*

*Police Department: option 3*

*Recreation: option 5*

*Water Department: option 1*

### Police Department

500 Chestnut Street

West Reading, PA 19611

*Emergency only: 9-1-1*

Phone (non-emergency): 610-373-0111

Fax: 610-375-1893

Office Hours: 8:00 AM - 5:00 PM; M-F

[www.westreadingpolice.com](http://www.westreadingpolice.com)

### Public Works Department

S 1st Avenue and Chestnut Street

West Reading, PA 19611

Phone: 610-374-8605

Hours: 7:00 AM - 4:00 PM; M-F

### Fire Department

223 Playground Drive

West Reading, PA 19611

*Emergency only: 9-1-1*

Phone (non-emergency): 610-372-9621

Fax: 610-372-3569

[www.wrfire.com](http://www.wrfire.com)

email: [westreadingfire@hotmail.com](mailto:westreadingfire@hotmail.com)

### West Reading Main Street Foundation & Elm Street Offices

500 Chestnut Street

West Reading, PA 19611

Phone: 610-685-8854

Fax: 610-685-9061

[www.wrcrf.org](http://www.wrcrf.org)

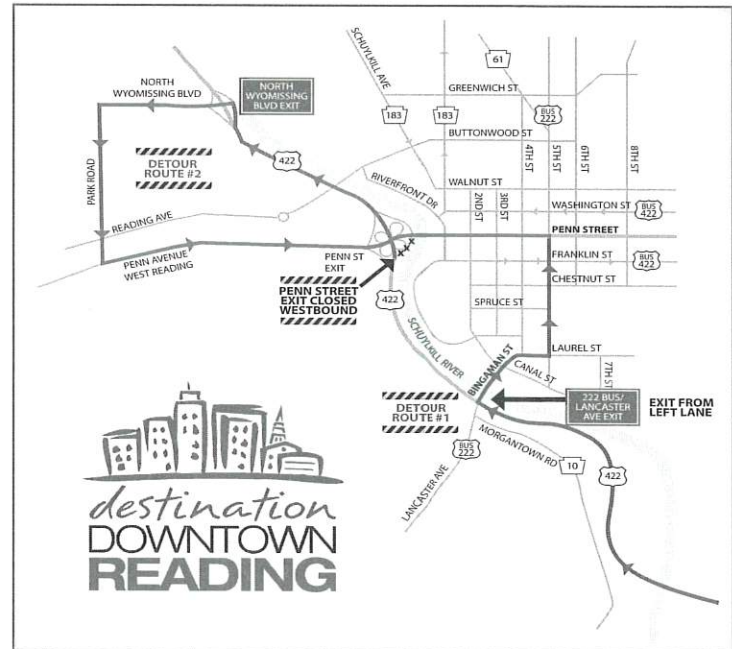


## Borough Manager...Cathy L. Hoffman

As I'm sure you have heard, the Buttonwood Street Bridge re-construction is almost complete and is scheduled to be reopened by April 24th. Borough Council decided last year to budget for the repaving of Buttonwood Street, from the bridge to Delaney Circle and this work will be completed prior to the opening of the bridge. Once it is open, the detour will be lifted, signs will be removed and the lane changes on Penn Avenue that have been in place for the duration of the project will be removed. That means the center lane will revert back to a turning lane, and LEFT TURNS WILL BE ALLOWED AGAIN!

Soon after the re-opening of the Buttonwood Street Bridge, work will begin on the Penn Street Bridge. With the ramp from 422 westbound into the City of Reading being closed, there will be two official detours (as shown on the map), one that will impact West Reading.

If you have any questions concerning the detours please don't hesitate to contact Borough Hall at 610-374-8273 or visit the bridges website at [ReadingBridges.net](http://ReadingBridges.net).



## Council Corner ...Councilmember Suzanne Thompson

Those of you who have ever attended our monthly Borough Council meetings know that they sometimes last several hours, and that, even after 2 or 3 (or more) hours plowing through the issues before Council, we periodically need to schedule yet another meeting to complete the work on our monthly agenda. You may know that we are also called upon to carve out even more time from our evenings - and sometimes weekends - to serve on other Council committees and commissions.

Though time consuming and often tedious, the work Council does is important - vital to the Borough. It takes not just time but perseverance and dedication to get through it all, which is why it surprises me (pleasantly) that most Council members, having completed their sworn duties on behalf of West Reading, take time to do more.

They find causes that they see as important, and then find additional time to support those endeavors - like the West Reading Crime Watch (WRCW).

Because the WRCW's membership since its inception has always included at least 3 of the altogether 7 sitting members of Borough Council, 'The Council Corner' section of this Courier issue is devoted to the WRCW.

5 years ago, Carl Garman, then a community minded citizen (and now Council President) spearheaded the resurrection of an inactive neighborhood crime

prevention/patrol organization called the West Reading Watchers.

With an initial grant from the West Reading Elm Street Program as part of its own "Safe, Clean and Green" program directive and small group of residents (I was one of them), along with Council Members Nathalie Kulesa, Elizabeth Heckler and West Reading's Sergeant Keith Phillips as the group's police liaison, the West Reading Watchers re-organized and was re-named the West Reading Crime Watch (WRCW).

State initiated budget cutbacks decreased Elm Street's funding, so WRCW's first Elm Street grant turned out to be its last, but that was not the end of the WRCW. With help from both our Police and Fire Departments - as well as a generous grant from the Volunteer Firemen's Beneficial Association of West Reading - the WRCW has been able to continue its mission to enhance public safety and reduce crime by creating an active, ongoing presence in the community.

The WRCW supplements police activities by providing extra "eyes and ears" on the street. In 2016, WRCW volunteers clocked more than 400 street patrol hours. WRCW members also participate on patrol at several community events: National Night Out, annual Easter Egg Hunt, Art on the Avenue, Fall Festival, Haunted House, Harvest Hayride, and Holiday Glow.



The WRCW's own event, the semi-annual Bicycle Safety and Anti-Theft initiative, will be held on Saturday, April 22 from 9AM - 12 noon, at the Playground Pavillion.

We can always use more residents to join in on the patrols and monitoring special events, but there are several other ways that almost any resident can augment the WRCW's work. Even devoting as little as 15 minutes a day while going about one's daily routine can help keep our borough safe.

Protecting our community is important work - and (dare I say it?) it is actually - and often - fun!

Join us at Borough Hall (7:00 PM on the 2nd Tuesday of each month) and get not only some simple safety tips, but also a firsthand report about current borough crime trends from our WRCW Police Liaison.

Please contact: Jim Livingood at: [484-269-8318](tel:484-269-8318) for more information or email: [thelivingoods@gmail.com](mailto:thelivingoods@gmail.com). Facebook members: type 'West Reading Crimewatch' into the search bar to visit - and - 'friend' - the West Reading Crime Watch.





## Medication Drop Box

### The following items can be accepted:

- ~ Prescription medications in standard containers or sealed bags.
- ~ OTC (over the counter) medications, vitamins, drug samples and pet medications.
- ~ Liquid medications placed in plastic, leak proof containers placed inside a plastic bag.



### These items WILL NOT be accepted:

- ~ Loose pills (those not in containers/sealed bags)
- ~ Syringes, thermometers, bloody or infectious waste
- ~ Medications from businesses, hydrogen peroxide or other cleaning agents
- ~ Aerosol cans and inhalers

## Election Day - May 16th, 2017



First Precinct residents vote at the West Reading Fire Department located at 223 Playground Drive. This precinct is generally the eastern half of the borough.

Third Precinct residents vote at the Borough Hall. This precinct is generally the western and southern portions of the borough. For voting questions/concerns or if you're not sure where your voting place is located, please contact Voter Registration at 610-478-6490.



**BOROUGH HALL  
WILL BE CLOSED  
FOR THE  
FOLLOWING  
HOLIDAYS:**

<b>Good Friday</b>	April 14th
<b>Memorial Day</b>	May 29th
<b>Independence Day</b>	July 4th
<b>Labor Day</b>	Sept 4th

## Contact us...

Stephanie L. Burkholder  
[sburkholder@westreadingborough.org](mailto:sburkholder@westreadingborough.org)  
Phone: 610.374.8273 option 0  
Fax: 610.374.8419

Cindy J. Madeira  
[cmadeira@westreadingborough.org](mailto:cmadeira@westreadingborough.org)  
Phone: 610.374.8273 ext. 222  
Fax: 610.374.8419

## Important Trash & Recycling Information

*Please be aware of when your scheduled trash and recycling pickups are.*

## Bulk Item Collection



The borough does not have Spring/Fall Clean-up. Our borough participates in a "bulk collection" in which bulk items are collected on the **first Friday of each month** throughout the year.

Only one bulk item is permitted. Item cannot exceed 75lbs and no more than 5 ft in length. Please be sure to place your bulk items out the night before with your trash.

**Trash - EVERY Tuesday and Friday**  
**Recycling - EVERY Wednesday**

If a pickup should fall on a holiday, a double collection will be done on the next scheduled pickup day.

Please remember that on a windy day, please refrain from placing your recyclables out unless you have your bin covered with something heavy such as newspapers bundled together. By placing your recycling out while it's windy causes the recycling to be blown throughout the borough creating a huge mess. So please, if at all possible please wait until the next scheduled recycling day to put your recycling out for pickup.



Also remember to make sure that your trash cans and recycling containers are labeled properly with your address on them in the event they would get misplaced.

## Deputy Tax Collector...Janice E. Kaucher

For your convenience, I will be available to accept payments in person, at the borough hall on the following dates:

- ~ Monday, April 17th (4:00 PM-5:30 PM)
- ~ Wednesday, April 19th (4:00 PM-5:30 PM)
- ~ Friday, April 21st (4:00 PM-5:30 PM)
- ~ Tuesday, April 25th (4:00 PM-5:30 PM)
- ~ Thursday, April, 27th (4:00 PM-5:30 PM)
- ~ Friday, April 28th (4:00 PM-5:30 PM)



Payments can be accepted in the form of cash, check, or money order. **No phone or electronic transfer payments will be accepted.** Checks should be made payable to "West Reading Tax Collector". Payments can also be made at the Borough Hall between the hours of 8:00 AM- 5:00 PM, Monday-Friday or placed in the drop box located in the parking lot after hours.

Payments sent to the office by mail should be addressed to: West Reading Tax Collector, 500 Chestnut Street, West Reading, PA 19611. **Phone inquiries: 610-374-8273, ext. 225**



## Berks County Solid Waste Authority Events

### HOUSEHOLD HAZARDOUS WASTE

**Saturday, April 15, 2017**  
Governor Mifflin Intermediate  
School  
(600 Governor Dr,  
Shillington, PA)

For more information call 610-478-6362 or visit the Solid  
Waste Authority's website at [www.co.berks.pa.us/dept/swa](http://www.co.berks.pa.us/dept/swa)

### PAPER SHREDDING

**Saturday, April 22, 2017**  
Governor Mifflin Intermediate  
School  
(600 Governor Dr,  
Shillington, PA)

### TIRE RECYCLING

Open EVERY Tuesday,  
Thursday and Saturday  
8:00 AM to Noon

Electronic Recycling Center  
(1316 Hilltop Rd  
Leesport, PA - Bern Twp)

Fees do apply

### ELECTRONIC RECYCLING

Open EVERY Tuesday,  
Thursday and Saturday  
8:00 AM to Noon

Electronic Recycling Center  
(1316 Hilltop Rd  
Leesport, PA - Bern Twp)

## Public Works Department...Dean E. Murray

### Street Cleaning

We are adding more streets to the street  
cleaning program this year.

- **Yarnell and Kline:** 2nd Wednesdays
- **S 5th (between Franklin & Chestnut):** 4th Wednesdays
- **S 3rd Ave and Parkview Rd (1st and 3rd)** Fridays
- **S 8th and Lakeview Dr (1st & 3rd** Fridays)

Please mark your calendars and smart  
phones so you are aware of posted  
streets. With the State's MS4 program for  
storm water, we are ahead of the game to  
stay in compliance. Check out the web-  
site for background and information at  
[www.stormwaterpa.org](http://www.stormwaterpa.org)

### Go Green Program

The Borough will still be collecting yard  
waste on an as needed basis. Residents  
can bring their yard waste to the  
Borough Garage, located at 1st and  
Chestnut Streets during the hours of 7:00  
AM and 4:00 PM Monday thru Friday.  
Hours are by appointment ONLY. (Call  
610-374-8605 to set up an appointment).  
By bringing your yard waste to the  
garage for recycling and not placing yard  
waste with your trash helps protect the  
environment and it also cuts down on  
our landfill costs.

### Upcoming Projects

- **Sunset/Sycamore Alley** - sewer line and  
blacktop replacement

- **S 6th Ave/ Kent Way Alley** - blacktop  
replacement
- **Buttonwood Street** - from the circle to the  
bridge
- **Water main project-** 600 block Spruce  
Street
- **Water valve replacement** - S 6th and  
Franklin Street.

### Water conservation

It helps the environment and yourself  
when taking the proper measures. Make  
sure your outside spigot is turned off  
and secured when not in use. Your  
kitchen sink and/or a silent leak in your  
toilet can waste water. Did you know  
that 1 drip a second can waste roughly 34  
gallons of water in a month?

### Sewer Backups

If you have water in your basement or  
see it running at the street please call bor-  
ough hall first at 610-374-8273 during the  
hours of 8:00 AM and 5:00 PM Monday  
thru Friday. After hours or on the week-  
end/holiday please call the non-emer-  
gency police line at 610-373-0111. We re-  
commend that you contact the borough  
first to avoid plumbers fees. Once we  
assess the issue we can tell you whether  
or not a plumber is needed.

**\*\*\*Note: Please be aware that NOTH-  
ING other than toilet paper is allowed  
to be flushed. It doesn't matter what the  
manufacturers instructions say they  
can, anything other than toilet paper**

**will clog the  
sewer system.  
This includes:  
wipes; femi-  
nine products;  
paper towels;  
wash cloths;  
toys, etc. Homeowners are responsible  
for cleanup.**



Know where your sewer traps are as  
they need to be accessible and vented. If  
you're not sure how to locate them give  
us a call and we will be happy to help  
you.

### Light Poles in the Borough

If you happen to notice the light pole  
near your property, has a light that is  
out/on during the day or if there any  
other issues, please contact borough hall  
at 610-374-8273 with the location of the  
pole and the issue. If you notice an issue  
with an aluminum Met-Ed pole, please  
provide a yellow ID number and the  
location so we can pass the information  
on to Met-Ed for faster service. .

If you have any questions or concerns,  
please don't hesitate to contact the bor-  
ough garage at 610-374-8605. We will be  
happy to help out any way we can!



## Crime Prevention Tips and Good Neighbor Tips



- 1.) Keep watch for children playing outside, and operate all motor vehicles in a safe and cautious manner.
- 2.) Never leave your vehicle running unattended.
- 3.) Check the outside lights at your residence and replace bulbs as needed.
- 4.) Ensure that bushes and trees around your home are trimmed back to allow officers on patrol to have a good view of the outside of your home.
- 5.) As the weather turns warm, please be aware of children and adults enjoying outdoor activities! Be especially careful of pedestrians in neighborhoods and the Penn Avenue area.
- 6.) During times of hot weather, please keep an eye on those neighbors who are elderly and may need assistance or reside alone.

Please report any unusual or suspicious activity to the Police Department.

When reporting suspicious activity you may be asked some of the following questions:

~ Describe the type of activity.

~ Describe the persons involved:

Clothing description; height; weight and race; weapons involved? You may be asked more specific questions depending on what you are able to see.

~ Any vehicles involved and a description of the vehicle.

~ Are those involved moving? Direction of travel?

**If you see suspicious activity at any time, call 9-1-1.**

Did you know you can follow the WRPD on Facebook and Twitter for Police and Borough related information?

[www.facebook.com/WRPdPolice](http://www.facebook.com/WRPdPolice)  
[www.twitter.com/WRPdPolice](http://www.twitter.com/WRPdPolice)



**Tuesday, August 1, 2017**

**5:00 PM to 9:00 PM**

**FREE to all West Reading Borough  
Residents**

Join us for fun, food, and games!  
National Night Out is  
a great opportunity for you to meet  
your West Reading Police Department  
officers.

Hope to see you there!

## West Reading Crime Watch

**On the second Tuesday of every month**, a dedicated group of community residents, the WEST READING CRIME WATCH, meets at Borough Hall to discuss how they can help reduce crime in our community.



In 2016, almost 400 volunteer hours were actively served in our community by patrolling Borough Neighborhoods and assisting at Borough events. We are hoping to top that number in 2017. Crimewatch is always looking for new members.

Email [thelivinggoods@gmail.com](mailto:thelivinggoods@gmail.com) if you have any questions or want more information about Crime Watch. **Facebook users:** type "West Reading Crimewatch" into the search bar to visit and "friend" the West Reading Crime Watch page in order to get ongoing news on issues of interest as well as information about current activities.

**Crime Watch meetings:**

April 11th; May 9th; June 13th; July 11th; August 8th; September 12th

## For Your Information

### Hours of Operation

The Police Department's front desk is open from 8:00 AM to 5:00 PM Monday thru Friday. We can be reached at 610-373-0111. If the front desk is closed you can contact the Berks County Communications Center at 610-655-4911. You can also stop by the Administration Office between 8:00AM and 5:00PM Monday through Friday if the Police Department is closed to purchase No Parking Signs and make parking ticket payments. For your convenience parking tickets can also be paid online.

### Street Postings

PLEASE CHECK YOUR STREET FOR SIGN POSTINGS, including those that are posted for the street cleaning program. Borough Crew Members may also post the streets for other maintenance work. Signs are posted on posts, trees and stakes the day before the scheduled maintenance work. Vehicles must be removed during the specified times, or tickets will be issued.

### Going on vacation?

We ask that all residents call the Police Department at 610-373-0111 and file a report that you are going on vacation. This information will be of assistance to us whether you will be gone for an overnight trip or for a month. Having the information on file will be helpful if your vehicle will be parked on the street while you are gone in case your street is posted for maintenance work. It will also be helpful if we need to contact someone in the event of an emergency.





# Code Enforcement Department

## Contact us...

Upon visiting our department you will be greeted with some new faces. We encourage all residents and/or businesses to contact the Code Enforcement Department with any questions or concerns you may have, or to file a complaint form. Complaint information will not be disclosed, or if preferred you may remain anonymous. Complaint forms can be found on our website at [www.westreadingborough.com](http://www.westreadingborough.com)

Our office staff are here to assist you, please do not hesitate to contact our office.



*John Wascavage*  
Code Enforcement Officer/Zoning Officer  
610-916-8532  
[j.wascavage@sdei.net](mailto:j.wascavage@sdei.net)

*Keith Yeager*  
Property Maintenance Inspector  
610-476-6152  
[k.yeager@sdei.net](mailto:k.yeager@sdei.net)

*Steve Moyer*  
Zoning Officer  
610-916-8500  
[s.moyer@sdei.net](mailto:s.moyer@sdei.net)

*Elba Beltran del-Rio*  
Code Enforcement Secretary  
610-374-8273, ext. 238  
[ebeltrandelrio@westreadingborough.org](mailto:ebeltrandelrio@westreadingborough.org)



## Permit and Inspection Information

A common question we receive is "Do I need a permit to have work done?" In most cases yes you do. A building permit is required for, but not limited to: Additions, Decks, Fences, Windows, Renovations, Concrete, Roof, Electrical and Plumbing work.

A **PLUMBING PERMIT** must be acquired by a master plumber, and the fees vary depending upon the type of work being done.

A **ZONING PERMIT** is required for all businesses, including home occupations within the Borough. A zoning permit is also required for all fences, accessory buildings, additions and driveways. The zoning permit fee is \$50.00.

A **RENTAL OCCUPANCY PERMIT** is required for all residential rental units and is to be acquired by the owner of the property. A bi-annual (every 2 years) inspection and annual occupancy permit fee of \$75.00 per unit is required. A tenant list-

ing of all occupants must be completed for every rental unit and updated within ten (10) days of any change in occupancy as well as on an annual basis.

A **CERTIFICATE OF OCCUPANCY INSPECTION** is required prior to the sale or transfer of ANY property located within the Borough. Please visit our office or our website at [www.westreadingborough.com](http://www.westreadingborough.com) to obtain the Certificate of Occupancy Inspection Application. This inspection should be scheduled upon obtaining an agreement of sale. The fee for this inspection is \$100.00 for a single unit; additional units are an additional \$25.00 per unit. Inspections scheduled less than five business days from settlement will be charged \$200.00.

An **ALARM PERMIT** is required for all alarmed properties within the Borough. There is a one-time permit fee of \$50.00. Please be aware that after three (3) false alarms within a calendar year a fine of \$100.00 will be issued for each and every false alarm thereafter until December 31st.

A **BURN PERMIT** is required prior to the use of any type of outdoor fireplace unit. All portable fireplace units must be located a minimum of fifteen feet from all structures in the yard area. This permit must be approved by the Fire Chief. The burn permit fee is \$25.00 annually.

A **SIGN PERMIT** is required for all new signs and/or changes to existing signs. The sign permit fee is \$100.00.

### The 2017 fee schedule:

#### Residential Building Permits

Up to \$1,999.99..... \$30.00 plus state fee  
\$2000.00 or over..... 1.5% of the total costs  
**Plus \$4.00 state fee for each permit**

#### Commercial Building Permits

Cost of total job - Up to \$1,999.99..... \$30.00  
\$2,000.00 to \$499,999.99..... 1.5% of total cost  
\$500,000.00 or over..... 75% of total cost  
**Plus \$4.00 state fee for each permit**

...continued on page 8



## Permit and Inspection Information

A **YARD/GARAGE SALE PERMIT** is required to be completed prior to the sale. The first permit is free and the second is \$5.00. Only two yard/garage sales are permitted per calendar year. This does not include any advertised West Reading Borough wide event. Signs for your yard/garage sale may only be posted on your property. Signs may not be placed on telephone or electric poles or in the planting strip area.



A **SOLICITATION PERMIT** is required for any door-to-door soliciting (products, services, handing out flyers/any materials,

leaving flyers/brochures for residents or to attach door hangers, etc). Permits must be secured prior to soliciting activity. A Borough issued ID badge must be worn at all times while soliciting. If a person is soliciting and cannot provide an ID badge issued by the Codes Department please retain any contact information and call the Codes Department.

**\*\*\*Anyone found working without proper permits shall be charged a TRIPLE permit fee.\*\*\***

If you are not sure whether or not you need a building permit, please call the Code Enforcement Department at 610-374-8273, ext. 238 and we will be glad to answer any questions you may have.

## PA1 Call

Reminder: It is a state law that you place a dig notification prior to starting any work which involves digging. This is to ensure that underground utility lines are not damaged. The number to call is 1-800-242-1776 or 8-1-1.

There is a three day waiting period to allow the utility companies to visit your property to mark any underground gas, water, sewer, electric, and cable lines. .



*Failure to place a PA1 call you will be liable for all costs incurred if any lines are damaged.*

## Exterior Property Inspections

The Code Department will continue to perform exterior inspections of all commercial and residential properties. Items our inspectors will be monitoring are:

- ~ Unprotected wood framework
- ~ Missing/defective rain gutters and downspouts
- ~ Broken windows and/or any structural defects
- ~ Chimneys/decks/porches/porch supports must be maintained in good repair.
- ~ Sidewalks maintained free from hazardous conditions
- ~ Front and rear address identification, etc.

## Reminders

- 1) Grass and weeds shall be maintained at a height less than 10" at all times. All grass/weeds in the planting strip and along the alley are the property owner's responsibility.
- 2) Pet owners are responsible for the removal and proper disposal of animal fecal matter when it is deposited on public or private property, alleys, public streets, sidewalks, etc. Pet owners are responsible for keeping their property clean of animal fecal matter which must be removed on a daily basis or within every 24 hour period.
- 3) Animals at Large - It is unlawful for any person to allow an animal to be outdoors without controlled restraint at any time.
- 4) Noise by Animals - Pet owners are responsible to prevent continuous noise for a period of ten (10) minutes or intermittently for thirty (30) minutes or more that may disturb any person at any time of the day or night unless a person is trespassing or threatening to trespass upon private property or causes to tease or provoke an animal.
- 5) Cars, trucks, RV's, motorcycles, etc. cannot be parked on the grass on your property or the property where you reside. Vehicles may only be parked on a stone, concrete or macadam pad. Prior to installing any parking pad, a zoning permit application is required.
- 6) Trees, shrubs, hedges or other vegetation shall not extend into sidewalk space, streets or alleyways. Growth shall not be at a height of less than eight (8) feet over any sidewalk or pedestrian walkway or sixteen (16) feet over any roadway.
- 7.) All properties are to be clearly marked with their individual house number in the front and rear of the property. The height of the numbering is to be a minimum of four (4) inches, the color must clearly contrast with the background and be placed in an easily identifiable location.



## Trash Information

**Special Notice:** The Code Department will continue to be placing an emphasis on the enforcement of trash/refuse bags that are not stored in durable, watertight containers with lids. Notice of violation letters will be mailed or posted on any property found to be in violation. If the violation continues, citations will be filed with the District Magistrate. We request your cooperation to ensure public health and safety.

- 1.) All refuse must be stored in durable, water-tight containers equipped with handles and tight-fitting covers which cannot be larger than thirty-five (35) gallons. It is recommended that you mark your containers with your address.
- 2.) Four (4) trash cans per residence per collection day are allowed. Please do not place bulky items out for regular collection. One bulk item per household may be placed out as of noon the day prior to bulk collection which is the *first Friday of every month*.
- 3.) Trash/recycling containers may be placed out for collection as of noon the day prior to collection and promptly removed or by midnight the day of collection. Containers may not be stored along the street/alleyway.
- 4.) *Trash* collection remains every *Tuesday and Friday*. *Recycling* collection remains every *Wednesday*.
- 5.) Yard waste must be placed in biodegradable bags for collection or arrangements made with the Borough Garage for disposal. Please contact the Public Works Department at 610-374-8605 to schedule an appointment between the hours of 7:00 AM to 4:00 PM. The Public Works building is located at 1st & Chestnut Streets.
- 6.) Electronic items such as microwaves, refrigerators, air conditioners, televisions, etc will not be collected by the trash/recycling hauler and must be recycled due to hazardous materials. Please contact Berks County Solid Waste Authority at 610-478-6362 or visit their website at [www.co.berks.pa.us/swa](http://www.co.berks.pa.us/swa) for more information.



## Important Skunk Information for Residents

### Keep a watchful eye...

Skunks, by nature, are nocturnal animals who usually forage for food in the cover of darkness. If you see a skunk during daylight hours, this could be a sign that the skunk is rabid. Signs of rabid skunk behavior include the following:

- 1.) A skunk that is aggressive and shows no fear of humans or dogs may be a carrier. If a skunk keeps coming at you without fear, it is a very common sign that the skunk is rabid. Under normal circumstances, a skunk should be afraid of humans.
- 2.) If the skunk is drooling excessively or foaming at the mouth, it could possibly be a sign.
- 3.) Sometimes a rabid animal will attack inanimate objects. It will be completely confused and aggressive
- 4.) Does the skunk look drunk? Is it walking funny, stumbling, and stagger-

ing? This may be a sign of a rabid animal.

5. On some occasions, but certainly not every occasion, a skunk will experience hind leg paralysis.

Please keep in mind that a skunk's favorite food is dog and cat food as well as trash and scraps left in the yard. Be sure to bring in all dishes of dog or cat food at night, secure your trash cans and remove any food scraps from your yard.

### Remedy for Odor Removal

If you have the unfortunate luck to have your pet sprayed by a skunk there are numerous remedies available which can be researched online to deodorize your animal and home.

One method which works and has been tested is:

- ~ 1 qt of hydrogen peroxide
- ~ 1/4 cup baking soda
- ~ 1 to 2 teaspoons for liquid dish soap

Mix ingredients in an open container and use it immediately. Do not store remaining ingredients as the container can explode. Avoid splashing the product in the eyes or mouth. Allow the solution to remain for five minutes before rinsing with water. Repeat as needed.

For more information on removing skunk odor, please contact the Code Department.





# West Reading Dates to Remember



## April

April 4th - Recreation (6:00 PM)  
 April 5th - Planning (7:00 PM)  
 April 9th - Indoor Farmers' Market (WRFD)  
 April 10th - Economic Development (7:00 PM)  
 April 11th - Shade Tree (10:00 AM)  
 April 11th - WRCRF (7:00 PM)  
 April 11th - Crime Watch (7:00 PM)  
 April 12th - Traffic (6:00 PM)  
 April 12th - Business Promotion (9:00 AM)  
 April 14th - 2nd Friday on Penn (5:00 PM)  
 April 18th - Council (7:00 PM)  
 April 23rd - Indoor Farmers' Market (WRFD)  
 April 24th - EAC (7:00 PM)

## May

May 2nd - Recreation (6:00 PM)  
 May 3rd - Planning (7:00 PM)  
 May 5th - Father-Daughter Dance  
 May 8th - Economic Development (7:00 PM)  
 May 9th - Shade Tree (10:00 AM)  
 May 9th - Crime Watch (7:00 PM)  
 May 10th - Business Promotion (9:00 AM)  
 May 10th - Traffic (6:00 PM)  
 May 12th - 2nd Friday on Penn (5:00 PM)  
 May 17th - Council (7:00 PM)  
 May 20th - Community Yard Sale (7:00 AM-Noon)  
 May 22nd - EAC (7:00 PM)  
 May 24th - West Reading Farmers' Market begins

## June

June 3rd - Pool opens  
 June 6th - Recreation (6:00 PM)  
 June 7th - Planning (7:00 PM)  
 June 9th - 2nd Friday on Penn (5:00 PM)  
 June 12th - Playground begins  
 June 12th - Economic Development (7:00 PM)  
 June 13th - Shade Tree (10:00 AM)  
 June 13th - Crime Watch (7:00 PM)  
 June 13th - WRCRF (7:00 PM)  
 June 14th - Business Promotion (9:00 AM)  
 June 14th - Traffic (6:00 PM)  
 June 17th - Art on the Avenue  
 June 20th - Council (7:00 PM)  
 June 26th - EAC (7:00 PM)  
 Every Sunday - West Reading Farmers' Market

## July

July 3rd - Recreation (6:00 PM)  
 July 4th - 4th of July Celebration  
 July 5th - Planning (7:00 PM)  
 July 7th - Moonlight Swim  
 July 10th - Economic Development (7:00 PM)  
 July 11th - Shade Tree (10:00 AM)  
 July 11th - Crime Watch (7:00 PM)  
 July 11th - WRCRF (7:00 PM)  
 July 12th - Business Promotion (9:00 AM)  
 July 12th - Traffic (6:00 PM)  
 July 14th - 2nd Friday on Penn (5:00 PM)  
 July 14th - Moonlight Swim  
 July 18th - Council (7:00 PM)  
 July 21st - Moonlight Swim  
 July 24th - EAC (7:00 PM)  
 July 28th - Moonlight Swim

## August

August 2nd - Planning (7:00 PM)  
 August 4th - Playground Ends  
 August 8th - Shade Tree (10:00 AM)  
 August 8th - Crime Watch (7:00 PM)  
 August 8th - WRCRF (7:00 PM)  
 August 9th - Business Promotion (9:00 AM)  
 August 9th - Traffic (6:00 PM)  
 August 11th - 2nd Friday on Penn (5:00 PM)  
 August 14th - Economic Development (7:00 PM)  
 August 15th - Council (7:00 PM)  
 August 28th - EAC (7:00 PM)  
 Every Sunday - West Reading Farmers' Market

## September

September 4th - Doggie Swim (5:00 PM)  
 September 5th - Recreation (6:00 PM)  
 September 6th - Planning (7:00 PM)  
 September 8th - 2nd Friday on Penn (5:00 PM)  
 September 9th - Tons of Trucks  
 September 11th - Economic Development (7:00 PM)  
 September 12th - Shade Tree (10:00 AM)  
 September 12th - Crime Watch (7:00 PM)  
 September 12th - WRCRF (7:00 PM)  
 September 13th - Business Promotion (9:00 AM)  
 September 13th - Traffic (6:00 PM)  
 September 16th - Fall Festival on the Avenue  
 September 19th - Council (7:00 PM)  
 September 25th - EAC (7:00 PM)  
 September 30th - Community Yard Sale (7-Noon)

## October

October 3rd - Recreation (6:00 PM)  
 October 4th - Planning (7:00 PM)  
 October 7th - Harvest Day  
 October 9th - Economic Development (7:00 PM)  
 October 10th - Shade Tree (10:00 AM)  
 October 10th - Crime Watch (7:00 PM)  
 October 11th - Business Promotion (9:00 AM)  
 October 11th - Traffic (6:00 PM)  
 October 13th - 2nd Friday on Penn (5:00 PM)  
 October 17th - Council (7:00 PM)  
 October 20/21 - Harvest Hayride/Haunted House  
 October 23rd - EAC (7:00 PM)  
 October 27th & 28th - Haunted House ONLY  
 October 31st - Trick-or-Treat Night  
 Every Sunday - West Reading Farmers' Market

## November

November 1st - Planning (7:00 PM)  
 November 4th - Mother-Son Dance  
 November 5th - Farmers' Market ends  
 November 6th - Recreation (6:00 PM)  
 November 8th - Business Promotion (9:00 AM)  
 November 8th - Traffic (6:00 PM)  
 November 10th - 2nd Friday on Penn (5:00 PM)  
 November 13th - Economic Devel. (7:00 PM)  
 November 14th - Shade Tree (10:00 AM)  
 November 14th - Crime Watch (7:00 PM)  
 November 21st - Council (7:00 PM)  
 November 27th - EAC (7:00 PM)

## December

December 1st - Holiday Tree Lighting  
 December 5th - Recreation (6:00 PM)  
 December 6th - Planning (7:00 PM)  
 December 8th - 2nd Friday on Penn  
 December 9th - Run Santa Run  
 December 11th - Economic Devel. (7:00 PM)  
 December 12th - Shade Tree (10:00 AM)  
 December 12th - Crime Watch (7:00 PM)  
 December 13th - Business Promotion (9:00 AM)  
 December 13th - Traffic (6:00 PM)  
 December 15th - Holiday Decorating Contest  
 December 16th - Fire Co. Kiddies Christmas Party  
 December 19th - Council (7:00 PM)



### Borough Hall Closed:

Good Friday - April 14th  
 Memorial Day - May 29th  
 Independence Day - July 4th  
 Labor Day - September 4th



## Kauffman's Chicken BBQ

Support the WR Fire Company - Eat Chicken!!

**Sunday, April 9, 2017**

Cost: \$8.00 per meal

On Palm Sunday, April 9th we will be holding our annual Chicken BBQ at our station. The cost of the meal is \$8.00, and you will receive 1/2 of a chicken, baked potato, roll, butter, and applesauce. Ham dinners are also available at the same cost. We will have a great selection of dessert items available. Dinners can be picked up at the station that day. If you are a senior citizen and resident of the borough we can deliver your meal to you. Call 610-372-9621, ext. 114 for more information or to order.



## WRFD in Cyberspace

Please check out our website at [www.wrfire.com](http://www.wrfire.com). The website has given us an opportunity to give the public a better look at who we are and what we do for the community. Please check us out! If you are a Facebook or Twitter user, search for "West Reading Fire Department" and "Like" our page to find out what's happening at the WRFD!

## Fire Safety

If you use a gas grill please make sure the grill is connected properly and that you don't have any gas leaks before you turn it on. Even if you have a small leak, it could cause a fire with dangerous consequences. Also remember to keep your grill away from your home or any other combustible structures. An important thing to remember is to use any gas-burning grill outside, not inside your home. These grills produce carbon monoxide, which is colorless and odorless and can kill you. If you have any questions about your gas grill, please give us a call.

Remember to periodically check your smoke detectors. A dead battery in your smoke detector will not help you in a fire emergency. Many of the homes we visit on fire calls do not have operating smoke detectors, or they have none at all. Smoke detectors are a cheap way to make your family safe, so please make sure they are in working order. We have smoke detectors available for sale at our station for \$10.00. We will also install them in your home for you at no charge. We also install owner provided smoke detector batteries for you at no charge if you are unable to do it yourself. Contact the station for more details.



## Open Burning

Please be advised that open burning is illegal in the Borough unless you apply for and receive a permit from the Codes Department. This means *no open burning of leaves, yard waste or any type of outdoor temporary fireplace without prior authorization from the fire department*. Please have consideration for your neighbors and refrain from burning anything in your yards this spring. If you have any questions please contact the Borough's Code Enforcement Department.

## Fire Extinguishers

We get calls all the time about fire extinguishers...what kind do I need for my home?? What can be done with our old extinguishers?? We would love to help you!



We do not sell fire extinguishers here at the West Reading Fire Department, but we would recommend that you visit any home improvement store or fire extinguisher vendor and look closely at the packaging to make sure you purchase an extinguisher that will work with the hazards you have in your home. Selecting the wrong fire extinguisher for the fire hazard can be very dangerous.

As far as old extinguishers or used units, if you don't feel comfortable throwing them away in the trash please bring them to the station any Wednesday night at 6:00 PM and we will dispose them for you. If you have any questions, please give us a call.

## Carbon Monoxide Detectors

We have received reports from some residents that they have had Carbon Monoxide detectors activating in their homes, and they were unsure of what they should do. Carbon Monoxide (CO) is an invisible, odorless gas that comes from burning fossil fuels such as gasoline, wood, coal, propane, oil, and methane. When these fuels burn incompletely, CO is produced. If a CO detector activates, we can check your home with meters that we carry on our apparatus that can detect the presence of CO and we can validate the reasons for the detector's activation. If this activation is not checked, you could be placing all of the occupants of your home in danger. If your detector activates, call 911 immediately and evacuate your home and await our arrival. If you have any questions about CO or CO detectors, please call the station.

## Membership

We are always looking for a few good men or women! We accept membership applications starting at the age of 14. If you are interested in volunteering with your neighborhood fire department as a fire fighter, fire police officer, or just to help out with non-fire related events please log on to [www.wrfire.com](http://www.wrfire.com) and download an application or visit us any Wednesday night and obtain an application.

## Contact us...

West Reading Fire Department  
Fire Chief Mark Burkholder  
Emergencies- DIAL 9-1-1  
Non emergency- 610-372-9621

website: [www.wrfire.com](http://www.wrfire.com)  
Email: [westreadingfire@hotmail.com](mailto:westreadingfire@hotmail.com)



# West Reading Main Street

## Meetings

**Business Promotion** (9:00 AM)  
- Second Wednesday of the month

**Economic Development** (7:00 PM)  
- Second Monday of the month

**WRCRF** (7:00 PM)  
- Second Tuesday of the month

\*\*\*Meetings are held at borough hall unless otherwise noted.

## Farmers' Market

**INDOOR FARMERS' MARKET**  
West Reading Fire Dept  
223 Playground Drive (*winter location*)

March 13th and 27th  
April 3rd and 17th

**OUTDOOR FARMERS' MARKET**  
500 Block of Penn Avenue  
~ Farmers' Market begins on *Sunday, May 22nd* and ends *November 6th*.

Join us every Sunday for green shopping, live music, laughter, a few surprises while you take a stroll on Penn Avenue.

For more information visit  
[LoveWestReading.org/events/west-reading-farmers-market.html](http://LoveWestReading.org/events/west-reading-farmers-market.html) or

[Facebook.com/WestReadingFarmersMarket](https://www.facebook.com/WestReadingFarmersMarket)

## Come Say Hello! ...

Dean R. Rohrbach, Elm Street Manager  
[dean@wrcrf.org](mailto:dean@wrcrf.org)

Eddie Mae Gilyard, Secretary  
[eddiemae@wrcrf.org](mailto:eddiemae@wrcrf.org)

Phone: 610.685.8854  
Fax: 610.685.9061

[www.wrcrf.org](http://www.wrcrf.org)

## Upcoming Events

Our Business Promotion Committee is always busy planning special events for the community. These events help to create revenue, employment, and income for local businesses and West Reading's events aren't just local but benefit the regional economy as well. While it's difficult to measure the direct impacts of our events, such as the number of attendees and their spending, the indirect impact of visitors experiencing West Reading as the best place to live, work and play in Berks County is priceless.

Be sure to come out and spend some time strolling on Penn Avenue. Details can be found at [LoveWestReading.org](http://LoveWestReading.org) or on our Facebook page @LoveWestReading.

**Love  
2nd  
friday**  
on penn • west reading

**Second Friday on Penn**  
(Second Friday of Every Month 5:00 PM-8:00 PM)

Look for different themes all year long, fun things to do and specials you can't miss at all the shops! We're open late, from 5:00 PM-8:00 PM, for you to stroll the avenue and enjoy the festivities!

**Art on the Avenue - Saturday, June 17, 2017**  
11:00 AM - 6:00 PM

West Reading's 22nd annual *Art on the Avenue* is an arts and crafts festival featuring regional artists showing and selling their creations along Penn Avenue. The venue features live music, street performers, local businesses, and specialty foods.



**Sidewalk Sale - August 11th, 12th and 13th, 2017**

Four blocks of Penn Avenue will become filled with outdoor displays and retail bargains. Participating merchants will hit the sidewalks with their sale items. Stop by and score an awesome deal or just explore the Avenue.

**Cruisin' The Avenue - Saturday, September 2, 2017**  
10:00 AM - 2:00 PM

There will be food, music and door prizes. Come on out and join in the fun!



**Fall Festival on the Avenue- Saturday, September 16, 2017**

12:00 PM - 9:00 PM

Don't miss out on this wonderful event as West Reading comes alive during the annual *Fall Festival on the Avenue*! Enjoy a day of live music, browse the local shops, purchase arts & crafts by local artisans, participate in children's activities, and much more.

**Love us!**

Follow along and spread the love @LoveWestReading and #LoveWestReading.





# West Reading Elm Street...Manager Dean R. Rohrbach

## 2017 ELM STREET EVENT DATES:

**April 8th** - Community Garden Registration 12:00 PM-2:00 PM

Community Garden is located between S 2nd and Yarnell Streets near Chestnut. Garden plots are 4'x10' raised beds. \$15 a year/per plot, first come, first serve. Last year's gardeners get priority.

**April 22nd** - Earth Day Clean Up & Beautification 9:00 AM -2:00 PM  
*Community Garden (S 2nd and Chestnut).*

This annual event prepares the Community Garden for the coming season. Trash and litter will be cleaned up along the River, West Reading Creek, Pavillion and Park area, Fishing Dock, borough streets and the Clover Leaf. Lunch will be provided.

**August 19th** - Summer Block Party (11:30 AM-2:00 PM)

*400 block of Chestnut near the school*

This popular event provides a way for neighbors to get to know one another in a party like atmosphere. There will be free food and crafts for the kids along with a water balloon fight featuring over 3,000 water balloons, over 100 free water pistols and super soakers.

## SOUTH 6TH AVENUE PROJECT

Our grant application that was submitted to the Pennsylvania Dept of Community and Economic Development (DCED) for \$246,512 for a \$300,000 streetscape improvement project has been approved for the west side of South 6th Avenue between Cherry Street and Wayne. The project will include new sidewalks and curbs; installation of decorative curvilinear brick-lined grass medians with street trees; and new handicap accessible ramps which meet current federal regulations.

This project will create an attractive gateway from West Reading's business district to the clock tower at the Reading Hospital. It will also be another element of showing off West Reading's older neighborhoods as unique and distinctive to give us a competitive advantage with other suburban locations.

The bid package and site plan have been completed and we should be able to proceed with this project ASAP. Our goal is to break ground in the spring and have the project completed by year's end.

## 2016 YEAR-END FUNDRAISING & VOLUNTEER LABOR

In addition to the \$246,512 DCED grant mentioned above, the Elm Street Manager raised \$155,000 from other corporate and foundation private sector sources bringing the **total amount of funds raised to \$401,512.**

In 2016, the Elm Street Program recruited 189 volunteers who donated 741 hours of labor worth a total of \$15,696 for projects like 'Let's Paint the Town' and 'Earth Day Clean-Up'.



## CHERRY STREET MURAL CORRIDOR

There are a total of thirteen murals and mosaics in the three block radius between South 4th and South 8th Avenues with four new works planned for 2017. The six completed in 2016 are:

1. "Maiden of the Stairs" mosaic (4th & Cherry)
2. Gas Pump Mural (West Reading Tavern)
3. Corridor Sign Mosaic (6th & Cherry)
4. Minerva (Edwards Business Systems)
5. Today is a Bright Night (Waldman Electric)
6. Golden Ration of Timelessness (Gehris Tile)

We also conducted two tours of the Cherry Street Mural Corridor. Both were well attended and we continue to get positive press, radio and TV media coverage showing West Reading has vitality, style and is interesting. Public art communicates to visitors and tells them that something special is going on here.



## 2016 YEAR-END PAINT THE TOWN EVENT

- 11 Property facades painted in 3 color schemes (base, trim & accent)
- 4 Property facades painted (trim & accent color)
- 10 Property facades painted (cornice)
- Investment in neighborhood: \$28,766

## 2016 YEAR-END FACADE PROGRAM

About 14 Property owners were reimbursed for a total of \$19,988. There's \$20,012 remaining in funds for this program which will help with repairs or modernization to the front of properties to increase the neighborhoods curb appeal.

## PROPERTY ACQUISITION, REHABILITATION & RESELL (PARR) PROGRAM

Through PARR, Elm Street buys foreclosed properties to keep them from falling into the hands of investors. We then repair and modernize the properties before selling them only to a homeowner. The affect has been to raise property values in the surrounding neighborhood. In 2016, two PARR projects were completed: 138 S 6th Avenue and 115 S 2nd Avenue.

## MEDIA MENTIONS

We received a lot of positive press in print, radio and TV in 2016 showing there is both public and private sector invest happening in West Reading and it's a great place to live, work and raise a family.

- Print: 16 newspaper/magazine articles or magazine
- TV: 7 News stories
- Radio: 3 News Broadcasts

## NEIGHBORHOOD ADVISORY COMMITTEE (NAC) EVENTS IN 2016

- Elm Street Halloween Parade & Party: 100 in attendance
- Elm Street Christmas Party: 75 in attendance
- Elm Street Block Party & Water Balloon Fight: over 100 in attendance.







## West Reading Pool

Join us for a Summer of "Fun in the Sun!"  
May 27 - September 4, 2017

West Reading Pool opens on May 27, 2017 from 12:00 p.m. to 8:00 p.m. The pool will be open Memorial Day weekend May 27th, 28th and 29th and will re-open on June 3rd (*pool hours are listed below*). The week of August 27th thru September 1st, the pool will be closed and will re-open Labor Day weekend September 2nd, 3rd and 4th. The pool will close at 5:00 PM on September 4th for "Doggie Swim Day". (Doggie Swim is from 5:00 PM-6:30 PM)

**\*\*\*Dates may be subject to change due to the dismissal of school at the end of the school year.\*\*\***

### Hours of Operation

~ 12:00 PM - 8:00 PM, May 27th - July 30th

~ 12:00 PM - 6:30 PM, July 31st - September 4th

### Membership Information

Membership forms are available at Borough Hall and may be submitted up until **June 2nd**, then membership forms **must** be completed at the pool. Please note that photos will not be taken at Borough Hall. Those using credit cards, must pay at Borough Hall.

All Borough residents, employees of borough businesses, and Sacred Heart students are eligible for the resident rate. Proof of employment at a West Reading Borough business, proof of enrollment at Sacred Heart School, or proof of residency is required. Please note that seniors age 61+ who RESIDE in the Borough of West Reading receive a discounted rate of \$40.00.

Persons 18 years of age and older must complete and sign a registration form. Children 9 years of age or younger must be accompanied at all times by a responsible person who meets the following criteria: is a season member of the pool, pays the daily swimmer rate, or pays the daily spectator rate.

### 2017 Membership Rates

#### Resident:

Under 2: FREE  
2 - 9: \$66.00  
10 - 60: \$102.00  
61+\*: \$40.00  
61+ (Emp): \$66.00

\* **MUST reside in the Borough of West Reading to receive this rate!**

Employees of Borough businesses are only able to purchase a resident membership. Family members will be charged the Non-Resident rates.

#### Non-resident:

Under 2: FREE  
2 - 9: \$90.00  
10 - 60: \$140.00  
61+: \$90.00

**Resident Daily Rate: \$8.00**

**Non-resident Daily Rate: \$12.00**

**1st Membership card: FREE**

**Replacement/Lost cards: \$5.00**

**Borough Residents - 6 day pass: \$40.00**

Please note: Non-residents who do not meet the requirements for a non-sponsored membership, must be accompanied by a member of the pool, or a resident of the Borough in order to swim for the day.

### Swimming Lessons

Swim lessons will be provided by Water Safety Instructors beginning on June 19th at 10:00 AM. The cost is \$60.00 per two-week session. Morning lessons are held from 10:00 AM - 12:00 PM and evening lessons are held from 6:00 PM - 7:00 PM.

Sessions will be held as follows:

**June 19th - June 30th**

**July 10th - July 21st**

**July 24th - August 4th**

Private lessons can also be arranged by scheduling with the Water Safety Instructor. All swim lesson forms will be available at the pool beginning Memorial Day weekend. Classes are limited to 3-5 students depending on skill level.

### Swim Team

Swim Team Practice begins June 12th at 8:30 AM. The cost is \$75.00 which includes a West Reading Waves t-shirt and suit! To join, please pick-up a registration form at Borough Hall or at the pool beginning Memorial Day weekend.

### Moonlight Swims

Mark your calendars and join us at the pool for our moonlight swims! Moonlight swims are from 8:00 PM - 10:00 PM unless otherwise noted.

**Friday, July 7th**

**Friday, July 14th**

**Friday, July 21st**

**Friday, July 28th**

Adult Moonlight Swim is August 4th. Movie theme - "Jaws"!!

- Cost for members is \$5.00 and \$8.00 for non-members.

### Early Bird Pool Discount....

A 5% discount will be offered to those who reside in the Borough of West Reading and who purchase their memberships by the close of business on **Friday, May 12, 2017**.

**This discount ONLY applies to residents that live in the Borough of West Reading.**

Please contact Borough Hall at 610-374-8273, x-243 if you have questions regarding the discount.



# Parks and Recreation Department

## Easter Egg Hunt

**Saturday, April 8th, 2017**  
West Reading Fire Department  
223 Playground Drive  
10:00 AM  
(please arrive by 9:30 AM to check-in)  
Pre-Registration is required.



Hop on over to the West Reading Fire Department on April 8th and join the Easter Bunny for our annual Easter Egg Hunt. Be sure to bring your own basket - big enough to hold all of the eggs you'll find!

**TO REGISTER**, a registration form must be filled out which is available at Borough Hall and on the Borough's website at [www.westreadingborough.org](http://www.westreadingborough.org). Please register by 5:00 PM on Friday, April 7th. If you have any questions regarding the registration forms, please contact Borough Hall at 610-374-8273.

**\*\*\*Please note: The Easter Egg Hunt is for West Reading children ONLY!\*\*\***

## West Reading Playground

*Swing into summer at the West Reading Playground*  
*June 12th - August 4th*

West Reading Fieldhouse & Playground

\*\*\* Note: New times listed below.

Held: Monday - Thursday  
9:00 AM - 12:00 PM  
Field Trip Days  
9:00 AM - 3:00 PM  
Fridays (Pool Day)  
9:00 AM - 1:00 PM

Cost: **\$100.00** per child  
**\$85.00** for second child in the same household  
**\$70.00** for additional children in the same household

Register anytime at Borough Hall, Monday-Friday between 8:00 AM and 5:00 PM. Registration forms will be accepted up to June 2, 2017.

**\*\* If you register after June 2nd, a \$20 late fee will be charged!**

West Reading Playground is open to children ages 5-12. There will be a variety of activities such as sports, arts and crafts, dancing, swimming and fun field trips.



Every Friday is Pool Day so bring your swimsuit, sunblock and towel and get ready for some cool fun!

### Special Planned Activities

~ Crayola Factory  
~ Philadelphia Zoo  
~ Reading Public Museum  
~ Oley Dairy  
~ Trips to the Movies  
~ Kids Zumba  
~ Tennis every Tuesday  
~ Arts and Crafts  
and so much more!

*A 5% discount will be offered to those who reside in the Borough of West Reading and purchase by Friday, May 12, 2017.*

## 12th Annual Father-Daughter Dance

**Friday, May 5, 2017**  
**6:30 PM-9:30 PM**  
West Reading Fire Department



Join us for the 12th annual Father-Daughter Dance for a night of music, and dancing. This year's theme is "The Wizard of OZ". Dress is casual or you can dress as your favorite Dorothy. Sweatpants, shorts, or cut-off shirts will not be permitted.

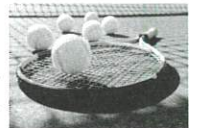
Tickets are \$16.00/couple, \$8.00 for additional siblings in the same family. Tickets may be purchased beginning on April 10, 2017 at the West Reading or Wyomissing Borough Halls from 8:00 AM - 5:00 PM. The dance is for girls currently enrolled in grades K- 6th and attend Wyomissing Area School District or Sacred Heart.

**\*\*\*Tickets will not be sold at the door, and MUST be purchased by 5:00 PM on May 4, 2017.\*\*\***

## Summer Tennis Club

**June 12th - August 3rd, 2017**  
**9:00 AM-10:15 AM (ages 5-7)**  
**10:30 AM-11:45 AM (ages 8-12)**

Children who attend the West Reading Playground program will be eligible to attend the tennis program. The program will be available for those children Monday thru Thursday.



*To sign up for the summer tennis program please contact Matt Lubas (610-334-7758).*

## Summer Basketball

~ **Pro Nelson Jr. League** (8th & 9th grade)  
- starts May 22nd  
~ **Ron Krick Memorial League** (High School)  
- starts May 29th  
~ **David Smith Memorial League** (Adult)  
- starts June 5th

If you are interested in joining a basketball league please contact Ed Kuhn at 610-376-7959 or e-mail at [edkuhn427@comcast.net](mailto:edkuhn427@comcast.net).





Borough of West Reading  
500 Chestnut Street  
West Reading, PA 19611

Postal Customer  
West Reading, PA 19611

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RDG, PA  
PERMIT NO. 229

## Parks and Recreation Department ...continued from page 15

### Community Yard Sale

Saturday, May 20, 2017  
Saturday, September 30, 2017

*Rain or Shine*  
(no cost for these dates)  
Sales  
7:00AM - 12:00PM



### West Reading Garage/Yard Sale

The application can be found on the Borough website found under the Codes Department. Please submit your application today.

Take a drive around West Reading and let someone's trash become your treasure.

For more information regarding yard sales please refer to the Code Enforcement Department section located on page 8.

### 4th of July Celebration

Join us on Tuesday, July 4th, 2017 for the West Reading Fireworks and Music Celebration.

The West Reading Pool will open their doors at 12:00 PM. There will be games, music and lots of FUN throughout the day.

Starting at 6:30 PM musical guest "Uninvited" will take

center stage at the West Reading Playground. Their music features songs from some popular artists such as Red Hot Chili Peppers, Nirvana, Stone Temple Pilots, Johnny Cash, The Pixies, Aerosmith and many more.



Fireworks will begin at 9:30 PM.

**\*\*\*Raindate will be on Friday, July 7th (Moonlight Swim will be cancelled)**

## Community Calendar

### Bethany Evangelical Lutheran Church

336 Franklin Street  
610-375-7163

Rev. Robert G. Argot, Jr  
Sunday School - 9:00 AM  
(all ages- Nursery to adult)  
Worship Service: Sunday's 10:15 AM



Combined Maundy Thursday and Good Friday service  
- April 13th: 7:00 PM

### Easter Sunday

- April 16th Worship: 10:15 AM

### Summer Worship Hours - 9:30 AM

Begins Memorial Day weekend through Labor Day weekend

Music and movement classes - Monday and Thursday mornings. Call the church office for more information

### St James Church

644 Penn Avenue  
610-372-2034  
Pastor Vince

### Easter Service

- Sunday, April 16th: 10:00 AM

### FREE Marriage Conference

Saturday, May 6th 9:00AM - 12:30 PM  
Conference taught by professional counselors and is open to the community.

### Friday Night Kids

Every Friday night in June at West Reading Pavilion

Free event led by our fun and caring kids and church leaders. There will be games, ice cream, puppets, skits, music and much more.

For more information, go to ReadingCityChurch.com and like us on Facebook or find our free app at your smartphone app store.

### Sacred Heart

701 Franklin Street  
610-372-4010  
The Rev. Msgr. Joseph A. DeSantis

### Sunday Mass Schedule

Saturday Vigil - 5:00 PM  
Sunday's - 7:30, 9:30 & 11:00 AM

### Reading Public Museum

2017 Discovery Camp  
Monday-Friday (9:00 AM - 4:00 PM)  
Students entering grades 2-8  
Cost: Members \$175/child/week  
Non-Members \$200/child/week

July 10-14	Famous Faces
July 17-21	Junior Archaeologist
July 24-28	Space Camp
Aug 7-11	Silly Science
Aug 14-18	Art & Animation
Aug 21-25	STEAM Camp

For more information, check our website at [www.ReadingPublicMuseum.org](http://www.ReadingPublicMuseum.org)