

BOROUGH OF WEST READING TRAFFIC COMMITTEE

WEDNESDAY, JULY 12, 2017

The Borough of West Reading Traffic Committee met on Wednesday, July 12, 2017 at 6:00 p.m. at Borough Hall, with the following persons present: Chairman Christopher Lincoln, Public Works Director Dean Murray, Police Chief Stephen Powell, Council Member Nicholas Imbesi, Mayor Valentine Rodriguez, Jr., Borough Manager Cathy Hoffman and Assistant to the Manager Cynthia Madeira.

Visitors: Andrew Kearney
 Dale Miller

The meeting was called to order at 6:00 p.m.

Public Comment

Mr. Miller expressed concern regarding the deteriorating parking stall macadam areas along Sunset Road and offered suggestions for correction. Mr. Miller also noted a number of vehicles driving the wrong way on Sunset Road and suggested painting arrows on the roadway or installing "Do Not Enter" signage.

Approval of Minutes

Motion made to approve the Traffic Committee minutes of Wednesday, June 14, 2017 by Mr. Murray and seconded by Chief Powell. Motion carried.

Old Business

Parking Study – Discussed at length the updated Walker Parking Consultants proposal and the various scopes of services that would be beneficial to pursue in providing a solution to parking issues throughout the Borough.

- **Task 1: Review and Update 2015 Supply/Demand Findings** – The 2015 study was performed during winter months and the Committee felt it would be beneficial to perform this update during peak summer months and would recommend Council to approve this action during next weeks meeting. Funding of this task is available within the current budget.
- **Task 2: Shared Parking Arrangements** – The Committee agreed that this would not be a desirable option for the Borough.
- **Task 3: Preliminary Financial Analysis** – The Committee felt this task was an expensive option with items that could be completed by the Borough. This is not a time sensitive task and can be budgeted for 2018.
- **Task 4: Parking Meter Analysis** – The Committee agreed Task 4A Study and System Definition Phase would provide beneficial information on various metered parking options and would recommend Council to approve this action.

Motion to recommend to Council to approve Task 1 and 4A by Mayor Rodriguez and seconded by Chief Powell. Motion carried.

The Committee agreed to await the Equus Capital agreement to allow Borough use of their parking lot located adjacent to McDonalds prior to proceeding with the suggested extension of parking enforcement time frames along Penn Avenue and the Franklin Street Borough lot.

Green Light-Go Grant – Grant documents arrived today and acceptance is due in September.

8th & Penn Traffic Signal Maintenance Responsibility – There was nothing new to report.

7th & Walnut Intersection – Mr. Murray reported Systems Design Engineering plans to have the survey completed next week.

Permit Parking – There was nothing new to report.

Parking Stalls within Belovich – Mr. Murray reported this will be completed within the next few weeks.

6th & Reading Avenue Intersection – Mr. Murray reported a sign was installed to prevent parking at the corner and two additional parking stall lines will be added.

Temporary No Parking Signs – New rates are in place, however a new sign has not yet been developed.

New Business

Criterion Bike Event - Chief Powell reported a change in time for the event, the first race will begin at 5:00 p.m. and the last event at 8:00 p.m. Street closure to begin at noon through approximately 10:00 p.m. The parking restriction along one side of the detour route of Franklin Street should begin around 3:00 p.m. with added restrictions at corners to allow trucks to navigate turns.

Parking Enforcement Officer – Mr. Witman will be taking an extended leave of 2-3 weeks for surgery and Dave Brown will be covering these duties during this time.

Adjournment

Motion to adjourn the meeting at 7:40 p.m. by Chief Powell and seconded by Mr. Murray. Motion carried.

Respectfully submitted,

Cynthia Madeira
Assistant to the Manager