Borough of West Reading Recreation Commission Meeting

Tuesday, April 2, 2024

Meeting called to order at 6:00pm.

Members present: Taryn Duncan, Colleen English, John Harvey, Kristin Hawley, Jen Sundermier, Rafael Torres

Members not present: Heather Jagielski

Borough Council members present: Bethany Bower, Denise Drobnick (chair)

Borough Staff present: Mike Esterly, Recreation Director

Public Comment:

None.

Motion to approve the minutes from March 2024 made by Jen Sundermier. Seconded by Kristin Hawley. Motion carried (8-0).

Event Recaps

Easter Egg Hunt

- Had a good turnout, event went well
- No pre-registration worked

Upcoming Events

Fishing Rodeo

- April 13, 8am
- Approximately 30 kids signed up
- 40 shirts total (with sponsors)
- Fish will be stocked in creek Friday night
- Community volunteer for fish in place
- Will have light concessions, bathrooms will be available
- Volunteers needed for raffles, concessions, registration
 - Volunteer arrival 7:30-8:00am

Rides N' Vibes

- Troy Hassler (West Reading resident) volunteered to lead rides Sunday, April 7 and Sunday, April 21 at 1pm,
- Meet in Kimberton parking lot
- Will evaluate feasibility after April
- Interest from owner bike shop (Go Grava) to partner with Recreation in programming, will reach out to him

Candy-themed Family Dance

- Saturday, April 20
- Candy arrived for giveaway bags
- 7 tickets sold so far (pair tickets 14 individuals)
 - Anticipate more ticket sales, especially week of event
- Food donations secured
- Raffle table
- Discussed creating a Facebook event
- Need volunteers day of event
 - Volunteers arrive 3:30pm

Vines and Vibes

- Discussed having a flower sale at event
- Comalli Tacqueria will sell food
- Six vendors already in place

Recreation Director Update

• Summer hiring: pool manager search ongoing; assistant manager hired

New Event Ideas

- Discussed potential new event ideas for the future
 - o World's Most Embarrassing Dad Competition
 - Open mic comedy
 - World Series of videogames

Motion to adjourn the meeting made by Jen Sundermier. Seconded by Kristin Hawley. Motion carried (8-0).

Next meeting: Tuesday, May 7, 2024, 6pm

Respectfully submitted, Colleen English Recreation Commission Secretary