

Borough of West Reading Recreation Commission Meeting

Wednesday, January 3, 2024

Meeting called to order at 6:04pm.

Members present: Bethany Bower, Taryn Duncan, Colleen English, John Harvey, Kristin Hawley, Heather Jagielski, Jen Sundermier, Rafael Torres

Borough Council members present: Denise Drobnick (chair)

Borough Staff present: Mike Esterly, Recreation Director

Public Comment:

None

Motion to approve the minutes from December 2023 made by Bethany Bower. Seconded by Jen Sundermier. Motion carried (9-0)

Event Recaps

House Decorating contest

- 11 participants – increase from last year
- Ideas for next year: nominate a neighbor, previous year winners cannot win consecutively, previous year winners as judges, create different categories
- Winners
 - First place: 400 Ann St.
 - Second place: 406 Playground Dr.
 - Third place: 432 Oak Terrace

Upcoming Events

Battle of the West Reading Karaoke Stars

- February 18, 2024
- Flyer needed (Taryn)
- Working with 3rd & Spruce Drafthaus
- DJ secured

Candy Land Dance

- Need to promote event – social media; can target advertising
- Open to K-6 students in Wyomissing School District and Sacred Heart
- Family dance
- Price: \$10 per person

Vines and Vibes

- Sponsors needed; open to suggestions for sponsors

- Potential art contest for T-shirt design
- Discussion about sound, food vendors

Finalized list of events for 2024, to be approved by Borough Council

January	None
February	Winter Karaoke Competition (Feb. 18)
March	Easter Egg Hunt (March 23)
April	Rides and Vibes begins (April 13) West Reading Fishing Rodeo (April 13) Candy Land Dance (April 20)
May	Rides and Vibes (May 11) Vines and Vibes (May 19) Pool Opening Weekend (May 25-27)
June	Pool open, weekend only (June 1-2) Pool open for season (June 8) Vines and Vibes rain date (June 9) Summer Playground program begins (June 10) Fourth of July celebration at pool (June 30)
July	Rides & Vibes (July 13)
August	Summer Playground program Ends (Aug. 2) National Night Out – Police Dept. Event (Aug. 6) Rides and Vibes (Aug. 10)
September	Pool Closes for season (Sept. 2) Pups at the Pool (Sept. 2) Karaoke Competition (Sept. 3) Rides and Vibes (Sept. 14)
October	Haunted House & Hayride (Oct. 18 & 19; raindate of Oct. 25 & 26)
November	Rides and Vibes (Nov. 19)
December	Tree Lighting Ceremony (December 5, rain date Dec. 6) Holiday Home Decorating (Dec. 15 – 17)

Commission will meet on Saturday, January 6 at 9am to organize Pavilion storage.

Motion to adjourn the meeting made by Kristin Hawley. Seconded by Jen Sundermier. Motion carried (9-0).

Next meeting: Tuesday, February 6, 2024, 6pm

Respectfully submitted,
Colleen English
Recreation Commission Secretary