

## **Borough of West Reading Recreation Commission Meeting**

Tuesday, September 5, 2023

Meeting called to order at 6:02pm

Members present: Bethany Bower, Taryn Duncan, Colleen English, John Harvey, Kristin Hawley, Heather Jagielski, Jen Sabol, Rafael Torres

Borough Council Members Present: Denise Drobnick, chair

Borough Staff Present: Mike Esterly, Recreation Director

### **Public comment**

None.

**Motion to accept the minutes from the August meeting made by Heather Jagielski. Seconded by Rafael Torres. Motion carried (9-0).**

### **Event Recaps**

Shines 'N Vibes

- Positive feedback from attendees
- Attendance lower than hoped for (possible explanation: hot day)
- Unlikely to continue a full summer concert series in the future; possibly third party can continue or a music festival sponsored by WRCRF

Battle of the West Reading Karaoke Stars:

- Successful event at 3<sup>rd</sup> and Spruce
- Discussed any potential for changes or improvements for future events, including ways to alter voting (e.g., clearing votes after round 2), themes, kid-friendly options.
- Made \$1400

General discussion about budget and future events ensued.

- Budget meeting on September 9
- Will have preliminary budget at October meeting
- Will consider costs and revenue for future events
- Can consider surveying community to find out what kinds of events might be of interest; simplify events when possible

### **Upcoming Events**

Rides 'N Vibes

- Saturday, September 8, 1pm, weather permitting
- Looking at improvements for next year to increase riders, including possibly having on different day/time; will discuss potential changes in the winter

## Yoga in the Park

- Ongoing on Saturdays at 9:30am. Nest Collaborative will continue until the end of September

## Halloween Haunted House and Hayride

- Dates
  - Haunted House: October 14, 20, 21
  - Hayride: October 20, 21
- Walls up in the Pavillion, will use decorations on hand
- Discussed entertainment options for Pavilion while families and individuals wait (e.g., games, arts and crafts)
- Need to make decisions about what is essential
- Volunteers needed for preparations and set up; volunteers needed to help on the day of the event

## Events on Deck

Pet Parade: Saturday, November 4, 2023, Willow Creek

Christmas Tree Lighting: Friday, December 1, 2023

## House Decorating Contest

- Will have online registration again this year
- Discussed advertising of the contest and potential prizes (pool passes, t-shirts, coupon pack)

## Recreation Director Update

- Pool closed for the season.
- Playground program ended for summer.
- Pups in the Poll: \$176 donated to the Animal Rescue League

**Motion to adjourn the meeting made by Rafael Torres. Seconded by Kristin Hawley. Motion carried (9-0).**

Next meeting: Tuesday, October 3, 2023 at 6pm.

Respectfully submitted,  
Colleen English  
Recreation Commission Secretary