

Borough of West Reading Recreation Commission Meeting

Tuesday, November 1, 2022

Meeting called to order at 7:00pm.

Members present: Bethany Bower, Colleen English, Kristin Hawley, Roger Hinsey, Lori Hoffman (vice chair), Heather Jagielski, Rafael Torres

Members not present: Jen Sabol

Borough Council Members Present: Denise Drobnick (Chair)

Borough Staff Present: Mike Esterly, Recreation Director

Public Comment

None.

Motion to amend the October minutes in order to correct mistaken attendance (missing Kristin Hawley on “Members present”) made by Heather Jagielski. Seconded by Kristin Hawley. Motion carried (8-0).

Motion to accept the amended minutes from the October meeting made by Bethany Bower. Seconded by Lori Hoffman. Motion carried (8-0).

Event Updates

Halloween Trunk or Treat (October 22, 2022)

- Overall, successful event
- Plan to do Haunted House next year, but was a fun, quick, easy event
- Some financial loss at event: \$73.99 due to purchasing extra concessions (excess concessions will be sold at tree lighting)

Upcoming Events

Pet Parade, November 5, 1 – 4pm

- Currently promoting (event can be shared on Facebook)
- 3rd & Spruce will post flyers in nearby neighborhood
- Not many volunteers needed
- Parade down Penn Ave (Denise will provide blue tooth speaker)
- Some minimal set up (tables from Pavilion)

Rides & Vibes on November 12, 1pm

Black Friday Disc Golf Tournament, November 25

- No volunteers needed
- Will bring in revenue from vendor fees

Tree Lighting, December 2, 6pm

- Flyer ready to promote
- Same/similar performers from last year
- La Abuela will provide hot chocolate
- Discussion of moving to Bethany Lutheran Church (on Franklin) instead of Reading City Church
 - Commission agreed to move to Bethany Lutheran Church
- Discussion about trying to partner with local businesses (e.g., asking them to stay open later on night of Tree Lighting)
- Need sound equipment and operator: current quote \$2000
- Sell hot dogs and sodas
- Need volunteers to help decorate morning/day of and for food sales
- Discussed some of the event logistics

House Decorating Contest

- Kristin & Colleen: will create a Google Form and QR Code for sign-ups
- Registration until December 10
- Recreation Commission will judge Dec. 16-18, send Kristin rankings of top 4

Plans for 2023 – Review of potential event schedule

- Reviewing potential events (will be discussed also in December meeting), events need to be proposed in January. Discussed options for new events.
- Potential for sponsorship packets at the pool as a fundraiser

**Motion to adjourn the meeting made by Heather Jagielski. Seconded by Kristin Hawley.
Motion carried (8-0).**

Next meeting: Tuesday, December 6 at 7pm.

Respectfully submitted,

Colleen English
Recreation Commission Secretary