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**West Reading Environmental Advisory Council**  
**500 Chestnut Street**  
**West Reading, PA 19611**  
**610-374-8273**

**E-mail: [eac@westreadingborough.org](mailto:eac@westreadingborough.org)**

**MEETING MINUTES**  
**February 25, 2019**



**Members Present**

Chairperson Jenna Hiester; Council Member Philip Wert; Residents Patrick Kaag, Ryan Lineaweaver, Jim Keller; and Assistant to the Borough Manager Cynthia Madeira.

**Visitor**

Stephanie Anderson, Ready for 100

**Call to Order**

Chairperson Jenna Hiester called the meeting to order at 6:20 PM.

**Approval of Minutes**

Moved by Mr. Kaag and seconded by Mr. Wert to approve the minutes of January 28, 2019. Motion carried.

**Ready for 100** – Guest speaker Stephanie Anderson, Ready for 100 Volunteer Leader, introduced herself and gave a brief overview of her initiative to lead central Pennsylvania towards a clean energy movement. Ready for 100 is a national movement that inspires leaders to envision healthier communities powered with 100% clean, renewable energy. The ultimate goal of Ready for 100 is to commit to solutions that would achieve 100% renewable energy by 2035 and 100% clean energy by 2050. Nationally 108 municipalities have adopted clean energy goals.

Ms. Anderson recommended the first step to launch a Ready for 100 Campaign would be committing to a resolution to fund, draft and enact a sustainability plan. Map out a plan of action unique to our community, visit the Ready for 100 website, which provides insight as to how each committed community plans to convert to renewable energy. Find creative resources to fund goals such as a payment plan to build sustainability; community commitment attracts community stakeholder support. Create a group to connect with available resources such as maps, brochures, and educational materials.

RACC's Operation Green is hosting a Reading for 100, Sierra Club presentation and panel discussion on March 9<sup>th</sup> that is free and open to the public. Members of the EAC plan to attend this event.

**New Business**

- a) Earth Day – Unfortunately, the Recreation Director and Main Street Manager were unable to attend the meeting as planned to coordinate efforts. Ms. Heister provided a flyer that was reviewed by the committee. Confirmation is needed regarding the following items:
  - Date and time of the event
  - Contact made with Keep PA Beautiful
  - Contact made with local Scout Troop leaders, Playground Group members, community service venues
  - Requests made for donated lunch
  - EAC plans to join Recreation at the pavilion to participate in crafts for kids, potentially offer an electronic recycling drop off and provide educational information on renewable energy.
- b) Berks County Conservation District – Membership information was reviewed, however it was recommended to allocate a contribution once Earth Day expenses have been determined.

**Adjournment**

The meeting adjourned at 8:10 PM.

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**Next Meeting: Monday, March 25, 2019 at 6:00PM**