

West Reading Economic Development Committee

February 12, 2024

6:00 PM

West Reading Borough Hall

1. Call to Order
2. Public Comments
3. Approve January minutes.
5. **Residential Properties Update**
 - Discussion at the committee's discretion
6. **WR Commercial Properties Update**
 - o 400 Penn - Winnie Mochi - Coming Spring 2024
 - o 428 Penn - New restaurant under agreement for the space.
 - o 433 Penn – Schweitzer's Service Center property. More on this topic at Council meeting on 2/20.
 - o 450 Penn – Vivi Bubble Tea. Opening anticipated very soon.
 - o 508 Penn - Psychic on Penn - Now Open
 - o 611 Refillable Goods - Closed.
 - o 632 Penn - Little Shoppe on Penn - Crafts and consignment opening soon
 - o 10 S. Fifth Ave. - Tristan and Sons - Closing
7. **Strategic Planning Discussion**
 - Wyomissing Report - Update forthcoming by meeting time.
 - Strategic Planning Next Steps
 - 1) Shopping Center Update
 - 2) Design standards – Phil update.
 - 3) BID update – Mark and Phil update.
8. **Old & New Business**
 - Update on recently opened and potential new businesses – UPDATE – Committee Members
 - Railroad Bridge – repainting and potential lighting/embellishments soon - UPDATE
9. **Adjournment**