

# West Reading Economic Development Committee

December 11, 2023

6:00 PM

## West Reading Borough Hall

1. Call to Order
2. Public Comments
3. Approve November minutes.
5. **Residential Properties Update**
  - Discussion at the committee's discretion
6. **WR Commercial Properties Update**
  - 400 Penn - Winnie Mochi - Coming Spring 2024
  - 433 Penn – Schweitzer's Service Center property. Progress is being made on a sale.
  - 450 Penn – Vivi Bubble Tea. Opening to be determined.
7. **Strategic Planning Discussion**
  - Wyomissing Report - Update forthcoming by meeting time.
  - Strategic Planning Next Steps
    - 1) Shopping Center Update
    - 2) Design standards – Phil update.
    - 3) BID update – Mark update.
8. **Old & New Business**
  - Update on recently opened and potential new businesses – UPDATE – Committee Members
  - Railroad Bridge – repainting and potential lighting/embellishments soon - K. Kozo idea
9. **Adjournment**